



TOWNSHIP OF NORTH HURON

REPORT

Item No.

REPORT TO: Reeve Vincent and Members of Council
PREPARED BY: Pat Newson, Director of Recreation and Facilities
DATE: 06/02/2017
SUBJECT: Department Update Report 02-06-2017
ATTACHMENTS: Family Day Poster, and 3 for Free Postcard

RECOMMENDATION:

THAT the Council of the Township of North Huron hereby receive the Activity Report of the Director of Recreation and Facilities, dated February 6, 2017, for information purposes.

EXECUTIVE SUMMARY

The Director of Recreation and Facilities provides a monthly report of department activities and ongoing projects to keep Council informed.

DISCUSSION

Blyth Memorial Community Hall Renovation Project

There is an additional report regarding this project in the Reports section of the agenda. That report is regarding additional funding available for the project.

The time line for the project is on schedule. The contractor is on schedule to achieve Substantial Completion on March 31, 2017. This date is critical for all expenses to be submitted to the Province for payment on the project. The facility will be turned over to 14/19 Inc., as per the lease agreement on May 20, 2017. Between March 31, 2017 and May 20, 2017 tasks such as moving items back into the facility, and building fit ups that are not part of the construction project, will be completed.

The Memorial Hall Renovation Committee is meeting bi-weekly to support project decisions so that the project is completed on time.

Family Day

The department is hosting the annual Family-Fun-Apalooza-Winter-Lug-Athon on February 19 and 20 as part of the Family Day long weekend. Events take place in Belgrave, Blyth and Wingham, and most are free with a donation to the North Huron Community Food Share. The flyer is attached to this report with the event details.

Water Filling Stations

The Huron County Health Kids Community Challenge, administered by the Health Unit has requested applications from Huron County groups to install water bottle filling stations in Huron County. The program contributes up to \$2,000 per station. Funding is limited, but the Township of North Huron is hopeful that the application to install one at the Blyth and District Community Centre, and the Wingham Splash Park will be approved.

Legend Recreation Software

Staff have held meetings with the Legend team, and are working on building the new web site and on-line services.

Wingham Town Hall

The RFP for the HVAC repairs will be distributed in early February, with the goal to have a report to Council to award the project at the March 6, 2017 Council meeting.

The west facing Cadet door was replaced as on-going maintenance of the building exterior.

North Huron Children's Centre

The floor replacement program was completed over the Christmas Break at the Children's Centre.

Marketing

The department is actively marketing programs and membership:

Three for Free

This is a promotion running until February 28, 2017. Non-members are invited to come try the North Huron Westcast Community Complex and enjoy one visit to each of the membership areas: aquatic centre, fitness centre, and courts. Post cards were mailed to 4,755 residents in the NHWCC catchment area to promote the program. A copy of the card is attached to this report.

12 for \$12 Promotion

This pass was sold in December and is a pass for swimming or court time on Saturdays during January-March 2017. Only \$1 per visit. To date the department has sold 26 passes.

Aquatic and Fitness Personal Training

A special offer of \$30 for a one hour Personal Training session is being offered until February 28, 2017. This was promoted on the Three for Free post cards.

Radio Promotion

January radio ads, advertising getting active in 2017 and membership deals were on all three radio stations from Jan 8 - 16.

NHWCC Membership Statistics Snapshot

Membership Statistics				
Current Members @ Month End January				
	2017	2016	2015	2014
Fitness/Squash	198	202	203	180
Aquafit/Swim	189	174	174	155
Complete	337	311	279	278
Total	724	687	656	613

Department Events/Activities

Past Event/Activity Results

Over the Xmas break, the department had a number of initiative and programs on the go to promote active living over the break:

- Free sponsored swims were enjoyed by a total of 550 swimmers.
- 134 guests attended the Blyth Lion's Christmas Dinner/Dance on December 10th at the Blyth Community Centre.
- Xmas Break Day Camp was plagued with poor weather and power outages over the 4 days, but 32 participants were able to come on the two days it ran (Tues and Fri). Refunds were given on the cancellation days.
- Home for the Holidays \$20 Membership - 83 special memberships sold.
- Free Court Usage over Xmas Holiday School Break - 91 hours of court usage

Upcoming Events

On February 8, the Aquatic Centre is hosting the Ontario Skills Cardboard boat races for grades 7 and 8 students. 132 students will be attending, building their boats in the morning at the Knights of Columbus Hall, and racing their boats in the pool between 12:30-3:00pm.

FINANCIAL IMPACT

None

FUTURE CONSIDERATIONS

Next Department Update Report is scheduled for March 6, 2017

RELATIONSHIP TO STRATEGIC PLAN

Our community is Healthy and Safe.

Our community is attractive and welcoming to new businesses and residents.

Our administration is fiscally responsible and strives for operational excellence.



Pat Newson,
Director of Recreation and Facilities



Sharon Chambers, CAO