

Blyth Arts & Cultural Initiative 14/19 Inc.

*Update to Township of North Huron, December 2016*



# CAMPAIGN 14/19

## Three Phases:

- the revitalization of Blyth Memorial Community Hall
- the creation of the Grant & Mildred Sparling Centre, home of the Canadian Centre for Rural Creativity (CCRC) and,
- the development of the Rural Trust for long-term sustainability.

## CAMPAIGN BUDGET

Memorial Hall	\$3,800,000
CCRC	\$7,000,000
Rural Trust	\$2,000,000
B.F. Studio upgrade	\$250,000
Program Development	\$1,000,000
Total	\$14,050,000



# Blyth Memorial Community Hall



\$3.8M project progressing on time and on budget



# Community Partners

Township of North Huron

Blyth Centre for the Arts

Royal Canadian Legion - Branch 420

Legion Ladies Auxiliary to Br. 420

Blyth BIA

Province of Ontario

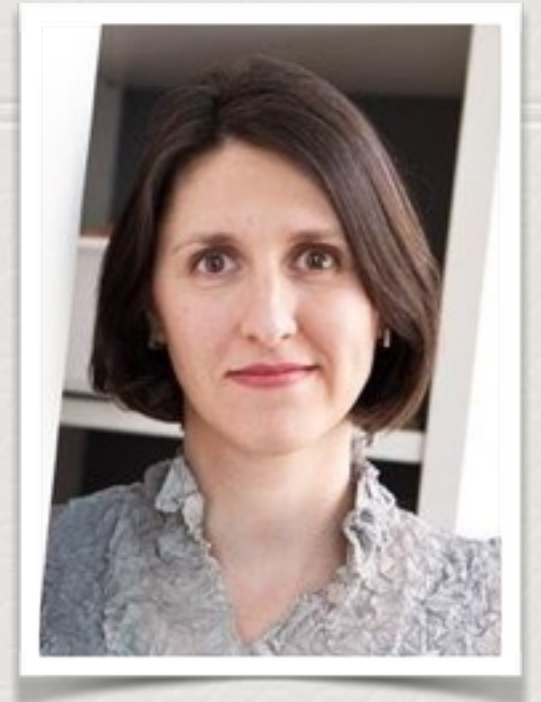
Ministry of Culture Sport and Tourism

OMAFRA'S Rural Economic Development (RED) program

Ontario Trillium Foundation

# Grant & Mildred Sparling Centre

Heather Dubbeldam  
Dubbeldam Architecture and Design



## Recent Awards:

- [BUILD Architecture Awards](#) ~ Most Innovative Toronto Residential Project - Skygarden House
- [BUILD Architecture Awards](#) ~ Best Multi-Disciplinary Architecture Firm - Toronto
- [Canadian Interiors Award](#) ~ Best of Canada - Skygarden House
- [American Society of Interior Designers, New York Chapter Awards](#) ~ First Place - Walper Hotel Model Room
- [Professional Prix de Rome in Architecture](#) ~ Canada Council for the Arts



# Canadian Centre for Rural Creativity

Fashion Arts - Programs, UCF,

Digital Media - Breaking Down the Silo

- 150 Voices

Performing Arts - Double Trap, a community Opera in partnership  
with Versa Opera

Rural Voice - Rural Talks to Rural

- Connectivity



“Rural communities, often the first indicators of economic downturns, play an important role in planning for development and sustainability. Increasingly, these communities are compelled to reimagine the paths that lead not only to economic success, but also to the cultural, social, environmental, and institutional pillars of sustainability.”

Panelist Lars Hallstrom  
Alberta Centre for Sustainable Rural Communities

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WATCH FOR R2R#2 - September 2018



# Other Projects

- Wee House Project
- Social Intrapraneur Fellowships  
with the School for Social  
Entrepreneurs
- Start-up Canada



# The Rural Trust

connecting investor with innovator,  
investment with innovation

- Rural Investment Strategy
- Cultural Opportunities Fund
- Designated/Donor Advised Funds



# Campaign Revenue

50%

Individuals	\$1,300,769
Government	\$5,466,666
Service Clubs	\$5,215
Events	12,363
External - Blyth Festival	\$230,000
Total Raised to date ...	\$7,015,013

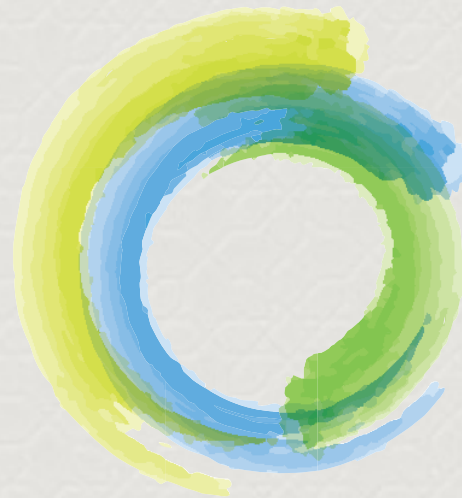


# Capital Campaign Revenue Projections

Min. of Infrastructure/Innovation	\$5,000,000.00
Naming Opportunities	
. Great Hall	\$250,000.00
. Studios (5 @ \$50K)	\$250,000.00
. Garden	\$100,000.00
. Green Lounge	\$100,000.00
. Dye House	\$100,000.00
Community Campaign	\$1,200,000.00
	\$7,000,000.00



# January 12, 2017 in Blyth



CANADIAN  
CENTRE FOR  
RURAL CREATIVITY

INFORMATION SESSION / TOWN HALL MEETING

6:30 - 8:30 pm

Agenda: Project update, Q&A

Everyone Welcome





Thank you!