

BLYTH BUSINESS IMPROVEMENT AREA



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March 24, 2016

Township of North Huron
P.O. Box 90
Wingham, Ontario
N0M 1H0

Re: Marketing Co-ordinator

Reeve Vincent & Council:

The Blyth Business Improvement Area (BBIA) shall be submitting an application to the County of Huron to hire a Marketing Co-ordinator.

As in the past the Blyth BIA is anticipating that the funding for this position shall come from three sources: (i) County of Huron, (ii) the Township of North Huron, and (iii) the Blyth BIA.

The Blyth BIA respectfully requests the Township of North Huron to include the sum of \$5,000. in its municipal budget to provide funding for a Marketing Co-ordinator. The Blyth BIA has also set aside the sum of \$5,000. in its 2016 budget as the BBIA's share and the County of Huron will provide funding upon approval of the appointment.

I trust your serious consideration shall be given to this important matter.

Should you have any questions or require additional information concerning this matter, please feel free to contact the undersigned.

Yours truly,

Rick Elliott

Chairperson
Blyth Business Improvement Area (BBIA)

cc – Bill Knott, Councilor, Township of North Huron