



TOWNSHIP OF NORTH HURON

REPORT

Item No.

REPORT TO: Reeve Vincent and Members of Council
PREPARED BY: Connie Goodall
DATE: 21/03/2016
SUBJECT: North Huron Economic Development Strategic Plan 2016 - 2019
ATTACHMENTS: North Huron Economic Development Strategic Plan 2016 - 2019

RECOMMENDATION:

THAT the Council of the Township of North Huron hereby accepts the North Huron Economic Development Strategic Plan for information purposes;
AND FURTHER THAT the Clerk is directed to prepare a by-law to adopt the document at the April 4th, 2016 Council meeting.

EXECUTIVE SUMMARY

The draft Economic Development Strategic Plan is attached for Council's information.

DISCUSSION

In June 2015, North Huron agreed to participate in a Countywide Train the Trainer Strategic Planner exercise with OMAFRA, The County of Huron and the lower tier municipalities in the County. A core team of 5 from each municipality was appointed to go through the training process of developing a Municipal Economic Development Strategic Plan.

The intent of the project was to have Economic Development Strategic Plan for each municipality that would complement each other, as well as that of the County of Huron. The plans would identify potential partnerships, and duplications and all a more streamlined approach to Economic Development County wide.

Locally a planning committee representing the various sectors in North Huron was established to assist with the development of the North Huron plan. Public engagement was also sought through an online survey, as well as an Economic Development Employer Summit.

FINANCIAL IMPACT

The financial impact of the goals set out in this document will be determined by the work plan to be generated and will be incorporated into the annual budget planning process.

FUTURE CONSIDERATIONS

The plan will be reviewed annually with the Economic Development Strategic Plan and actions will be prioritized and included in budget discussions

RELATIONSHIP TO STRATEGIC PLAN

Goal: Our Community is attractive to new businesses and residents

- We are well prepared for development and growth
- We foster a positive business environment that retains, promotes and attracts businesses and investment