



CAREER FAIR

Thursday, October 27th, 2016 at the Libro Community Hall, Clinton

Dear Potential Exhibitor,

On behalf of the Industry Connects Steering Committee, we would like to invite you to participate in exhibiting your business or organization in the 3rd Bi-Annual Industry Connects Career Fair 2016, an initiative that will inform youth about various education, entrepreneurship and career opportunities available to them.

ABOUT US

The Industry Connects Steering Committee, representing the business community and various agencies related to education and employment in the region, is coordinating the event. Members are part of a larger Industry Connects Partnership, which is building stronger partnerships in our local counties and beyond by strengthening the links between businesses, industry and education to better meet labour force needs and tackle the skills gap.

WHERE YOU COME IN

Through your participation, we will promote entrepreneurship and employment opportunities, making it fun, educational and interactive. Within the region, there are 11 secondary schools whose Grade 10 to 12 students will benefit from exposure to the career fair. It is our hope that increased awareness about the diversity of careers and employment opportunities available locally will prepare future candidates for hard to fill positions and persuade them to stay in the area to work and raise their families, thus contributing to building a stronger local economy.

We are hopeful that you will find the opportunity to support the region and this event by applying to be an exhibitor. Thank you for considering this important initiative. If you require any additional information, please contact Jim Brintnell, Event Coordinator at james.brintnell@ed.amdsb.ca.

Yours truly,

A handwritten signature in black ink that reads "Jim Brintnell". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Jim Brintnell
Event Coordinator
Chair, Industry Connects Steering Committee

WHY A CAREER FAIR?

The Conference Board of Canada recently released a report examining the economic cost of Ontario's skills gap, the gap between the skills workers' have and the skills that employers need. The Industry Connects Partnership is an initiative which intends to build new partnerships in our local counties and beyond to address the skills gap issue, by strengthening links between businesses, industry and education to better meet labour force needs.

The 3rd Bi-Annual Industry Connects Career Fair 2016 will be held on Thursday, October 27th at the Libro Community Hall, Clinton, showcasing leading industries with employment opportunities in the region. A recent report by the Four County Labour Market Planning Board, one of our sponsors, identified the following sectors as priority areas:

1. Agriculture
2. Manufacturing (including transportation, and food & beverage processing)
3. Healthcare and Social Assistance
4. Construction and Skilled Trades
5. Retail Trade and Services

This event will feature education and careers in all these sectors in addition to those in the Arts & Culture, Entertainment, Recreation & Leisure, and Tourism sector.

TARGET AUDIENCE

Looking for the right candidate for that hard to fill job?

The Career Fair will inform youth about various education, entrepreneurship and career options available. The event strives to enable participants to explore the possibilities and opportunities. Educational institutions are strongly encouraged to participate as exhibitors, along with businesses.

The target audience includes local students from Grade 10 to Grade 12.

INTERACTIVE EXHIBITS

This event is *interactive!* We encourage hands-on activities and demonstrations. Be prepared to have fun and engage with students, and business and agency representatives.

Previously, we witnessed how this one-day event is an excellent opportunity for you to network with other local businesses, suppliers and potential customers while interacting with youth about education, entrepreneurship and career opportunities close to home. New ideas will be shared and new connections made as a result of your participation.

The 3rd Bi-Annual Industry Connects

Career Fair 2016 Sponsors



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Connect Life and Learning

CONESTOGA
CAREER CENTRE

Contact North | Contact Nord

Ontario's Distance Education & Training Network
Le réseau d'éducation et de formation à distance de l'Ontario



Serving Bruce Grey Huron Perth



Please consider sponsorship!

**Thursday, October 27th, 2016
at Libro Community Hall, Clinton**

JOIN US!

When: Thursday, October 27th, 2014, 9am-4pm

Where: Libro Community Hall, Clinton

REGISTRATION AND BOOTH PRICING - \$100

We are asking for a \$100 registration fee per a standard sized booth to assist in making this project a sustainable initiative for the long term. A pricing option is also available for shared booths. Please see the registration form in this package for more information on booth pricing and contact the Event Coordinator if you require a larger booth space.

The purchase of a standard booth entitles you to an 8' x 4' space with an 8' table and 2 chairs, as well as two lunches. You will also be entered to win prizes. Please bring a table cloth for your booth.

Booths will be booked with payment on a first-come, first-served basis. To secure your space, full payment is required with registration. Space will not be reserved without full payment. Registering early will help to confirm your booth location preference. Late applicants are not guaranteed inclusion in print materials.

Should you wish to register for booth space, please complete the enclosed Booth Registration Form in its entirety. Exhibitor Registration along with full payment must be received by September 15th, 2016.

PLEASE CONSIDER SPONSORSHIP!

The Career Fair relies heavily on community support. A number of sponsorship opportunities are still available. For more information on available sponsorship opportunities, please call Jim Brintnell, Event Coordinator at 519-857-6255.

ADVERTISING & PROMOTION

A wide range of print media and signage are all part of the marketing plan for the event. A Facebook page is being used.

INTERACTIVE DISPLAYS

Interactive booths encourage participation. Past experience has shown that visitors are drawn to booths that offer something extra. Help make it fun and strive for one of our booth awards, which are: Most Informative, Most Interactive, Best Overall, Most Friendly, and Coolest Most Unbelievable!

Please be prepared to engage students in a conversation about the careers that your organization offers.

PRIZE DONATIONS

Exhibitors are encouraged to donate a gift to be part of the prize for contest winners and/or door prizes. We thank you for your generosity. We would appreciate prizes being sent in advance to the address below, where possible.

CONTACT INFORMATION

The 3rd Bi-Annual Career Fair 2016 is being run by the Industry Connects Steering Committee and coordinated this year by Jim Brintnell, who can be reached at 519-857-6255 or james.brintnell@ed.amdsb.ca

LIKE US!



www.facebook.com/HuronCareers



james.brintnell@ed.amdsb.ca

Cheques are payable to: Central Huron re: Career Fair

Please send mail to: *Central Huron
c/o Terri Rau
P.O. Box 400, 23 Albert St.
Clinton, ON N0M 1L0*

Please send your application form by email to james.brintnell@ed.amdsb.ca or fax to 519-235-2075 (a call ahead is required for the fax to work!)

SHOW HOURS: 9:00 am to 4:00 pm

School buses will begin arriving at 9:00am and staggered throughout the day.

MOVE-IN:

Wednesday, October 26th, 2:00 to 4:00 pm or
Thursday, October 27th, 7:30am to 8:45am

Set-up must be completed by 9am, Wed.

CAREER FAIR 2016

EXHIBIT SPACE APPLICATION

We wish to exhibit at the Industry Connects Career Fair 2016 on Thursday, October 27th, 2016

Organization: _____

Address: _____

City: _____

Province: _____

Postal Code: _____

Phone: () _____ - _____

Fax: () _____ - _____

Contact First Name: _____

Last Name: _____ Title: _____

E-mail: _____ Website: _____

I agree to organizers corresponding with me by this email address

Names of Attendees: _____

Please list my company in any publication as: Organization: _____

E-mail: _____ Website: _____

We wish to have: ☐ single booth \$100 ☐ double booth \$150 ☐ booth with hydro \$125 (very limited) ☐ Sponsors booth

☐ Extra Lunch Tickets @ \$20 each (How many extras? _____). 2 are included with your booth.

Special booth services are limited and available on a first-come, first-serve basis. Space will not be reserved without full payment.

☐ Please email me an invoice so I can prepare to have a cheque sent. (Please check)

☐ We hereby enclose our registration fee to secure our space. (Please check)

☐ We would like to discuss Sponsorship opportunities. (Please check)

☐ We plan on including an activity at our booth. Activity: _____

☐ We wish to donate a door prize. (Please check)

- Major Sponsor - \$1000
- Vital Sponsor - \$500
- Contributing Sponsor - \$250

By signing this contract, we agree to all conditions listed on the previous page. We understand that locations are on a first come first served basis, that adjustments may be made to provide maximum utilization of hall space, and that fees do not include additional tables and chairs, carpet, extension cords, etc.

Signature: _____

Date: _____, 2016

2016 SPONSORS

