



TOWNSHIP OF NORTH HURON

REPORT

Item No.

REPORT TO: Reeve Vincent and Members of Council
PREPARED BY: Connie Goodall
DATE: 14/09/2016
SUBJECT: Economic Development Activity Report
ATTACHMENTS: Industry Connects Exhibitor Package

RECOMMENDATION:

THAT the Council of the Township of North Huron hereby THAT the Department Activity Report of the Economic Development Office dated September 14, 2016 is hereby received for information purposes.

EXECUTIVE SUMMARY

The Economic Development Officer provides periodic updates to Council on activities within the Economic Development Department.

DISCUSSION

1. Musical Muskrat Festival

A great deal of interest has been shown by the community to keep the Musical Muskrat Festival going. The current mailing list includes 30 people interested in taking part in the planning or delivery of the project in some capacity. The survey that was distributed this summer received 54 responses and those responses were reviewed at a recent public meeting of the planning group. The group will meet again on Monday, September 26 at 7pm at the North Huron Museum.

2. Industry Connects

The Countywide Career Fair for youth will take place on October 27th at the Libro Community Hall. This event was previously held in North Huron and a great number of local youth attended and received information on education, entrepreneurship and career opportunities. Bussing from FE Madill to Clinton will be available for the 2016 event.

3. Events 2016

Rural Talks to Rural (R2R) Conference – September 27 – 30, 2016
Industry Connects – October 27, 2016
Wingham Lighting of the Lights - November 12, 2016

7. Social Media Report

Facebook – Current number of page likes (North Huron) 567 - 1,746 post reach this week
Twitter – Current number of followers 996

FINANCIAL IMPACT

Financial considerations for the above have been included in the 2016 Economic Development Budget.

FUTURE CONSIDERATIONS

N/A

RELATIONSHIP TO STRATEGIC PLAN

GOAL: Our community is attractive to new business and residents

Outcome: Tourism is a driver in economic development.

GOAL: Our residents are engaged and well informed

Outcome: We cultivate a culture of volunteerism and belonging.

Outcome: Our youth are engaged residents and contribute to future planning in the community

Connie Goodall,
Economic Development Officer



Sharon Chambers, CAO