



TOWNSHIP OF NORTH HURON

REPORT

Item No.

REPORT TO: Reeve Vincent and Members of Council
PREPARED BY: Pat Newson, Director of Recreation and Facilities
DATE: 22/08/2016
SUBJECT: Blyth 140 Kick Off Event
ATTACHMENTS: Cowbell Brewing Co. Letter to Council

RECOMMENDATION:

THAT the Council of the Township of North Huron hereby supports the Cowbell Brewing Co. in making an application to the LCBO for a Public Special Occasions Permit to hold liquor service at the Blyth 140 Kick Off Event on October 1, 2016 and proclaims this an event of Municipal Significance ;

AND FURTHER THAT Council permits the event to use the municipal parking lot to the east of Scrimgeour's Food Market, Plan 168, Pt. Lot 63, as RP22R1460 Part 2 and Part 3, to host the event with the understanding that the event will comply with the Municipal Alcohol Policy, and Council will donate the use of municipal fencing, and an in-kind donation of the staff hours required to set up and take down the fence (approximately 16 hours)

EXECUTIVE SUMMARY

Cowbell Brewing Company has submitted a request letter to the Township Reeve and Council. Staff have met with Genny Smith of Cowbell Brewing to review the event plan. Staff recommend supporting the event and the items in the request letter.

DISCUSSION

Blyth is celebrating their 140th in 2017, and to kick off the activities and bring awareness to the community, Cowbell Brewing Co. along with Scrimgeour's Food Market, and the Blyth 140 Committee are planning to host an event on October 1, 2016. The event will include beer sales (bar), beer taste sampling, and sausage BBQ, along with entertainment. Attendance at the event is free to the public.

In order to host an outdoor event with alcohol, the area must be fenced off to comply with AGCO regulations. The Township has the removable fencing at the Campground, and would be able to assist the event by lending the fence, and setting it up and taking it down. It would be estimated to take two staff 4 hours to set up the fence, and the same to take down. Any volunteer assistance would be appreciated and would reduce the staff hours.

The event is taking place on municipal property and requires that the Municipal Alcohol Policy be followed. It will also require that the food service be approved by the Huron County Health Unit. The event organizer will work with staff to ensure appropriate security, insurance, and permits are in place for the event.

FINANCIAL IMPACT

The estimated staff time of 16 hours would be an in-kind donation to the event of approximately \$448.00

FUTURE CONSIDERATIONS

The Blyth 140 Committee is formulating all their activities to celebrate Blyth's 140, and this is the kick-off event.

RELATIONSHIP TO STRATEGIC PLAN

Our residents are engaged and well informed.



Pat Newson, Director of Recreation and Facilities



Sharon Chambers, CAO