

CELEBRATING ONTARIO150

Purpose of the Session

- ▶ To provide an overview of ONTARIO150
- ▶ To review the key elements of the Ontario150 Community Celebration Program and the Ontario 150 Partnership Program

ONTARIO150 Overview

- ▶ 2017 marks the 150th anniversary of Canada and Ontario. It is a once-in-a-generation chance to celebrate who we are, and share our dreams for the next 150 years.
- ▶ This celebratory year will be a time of excitement and inspiration and it will be a chance for the province, as a founding member and leader in Confederation, to engage all Ontarians and play a leading role in commemorating and celebrating the 150th anniversary.

ONTARIO150 Themes

4

Celebrate	<ul style="list-style-type: none">• bringing Ontarians together, reflecting on 150 years of achievements and important lessons learned, and celebrating everything that makes Ontario the best place in the world to live.	
Participate	<ul style="list-style-type: none">• empowering Ontarians to express themselves artistically and creatively and to participate actively in their communities and in public life- creating vibrant, healthy and inclusive communities.	
Innovate	<ul style="list-style-type: none">• challenging Ontarians to be entrepreneurial, inspiring tomorrow's leaders and equipping them with the skills and the infrastructure necessary to succeed in the global economy of the future.	

Components of ONTARIO150

5

Components of the ONTARIO150th Program

- ▶ Community Celebration Program
- ▶ Partnership Program
- ▶ Capital Program

Objective of the Community Celebration Program

- ▶ The Community Celebration Program (CCP) is a one-time, application-based program to support Ontario communities and community organizations in commemorating and celebrating Ontario's 150th anniversary in 2017.
- ▶ The Community Celebration Program's (CCP) objective is to facilitate the creation and delivery of impactful, participatory and inclusive initiatives that celebrate and commemorate Canada and Ontario's 150th anniversary. This will be achieved by providing funding to communities and organizations across Ontario.

Community Celebration Program Priorities

7

- ▶ ***Supporting Equal Opportunity*** – Celebrate the spirit of diversity, accessibility and inclusion.
- ▶ ***Supporting Celebration*** – Build awareness, excitement and broad public participation around the 150th anniversary.
- ▶ ***Commemorating Success and Highlighting Talent*** – Celebrate and explore Ontario's proud history and the people, places and events that shaped it.
- ▶ ***Empowering People and Communities*** – Build civic engagement, community pride and confidence in the future.

Key Definitions

A Community Celebration initiative is defined as a public engagement initiative that:

- ▶ Is organized as a single activity or series of activities over a set period of time in 2017 that is in addition to the regular activities of an organization.
- ▶ Demonstrates a capacity and intention to connect to Ontario and Canada's 150th anniversary themes and historical significance, such as the culture and heritage successes of Ontario and Canada (e.g., food, music, film and television, sport, science, diversity/immigration, arts, etc.).
- ▶ Demonstrates a capacity and intention to engage the community and visitors alike.
- ▶ Is inclusive and diverse through the involvement of youth, Indigenous, Francophone, LGBTQ, multicultural, older adults and seniors, persons with disabilities communities.

Key Definitions

- ▶ **Attendees** as both spectators observing an initiative and participants actively engaged in the initiative.
- ▶ **Participatory initiative** as an initiative that seeks to engage target audiences in the execution of the initiative.
- ▶ **Partnership** as an association with one or more organizations that have a passive or active stake in the planning and/or development and/or execution of the initiative.
- ▶ **Sites activated** as the number of locations where activities that are part of the initiative will take place (e.g., a multi-sport complex would be considered as one site despite having various spaces therein that may have been activated).

Applicant Eligibility

10

Organization-Specific Requirements

Each application must confirm compliance with the following:

- ▶ Funding will be provided only to legal entities. Examples include those that are established by or under legislation; are federally or provincially incorporated; are band councils established under the Indian Act, Canada; or are other Indigenous organizations that are incorporated.
- ▶ Applicant organizations need to have been in existence for least **one** fiscal year (or less for some Indigenous communities) in Ontario as of January 1, 2017.

Eligible applicants include:

- ▶ Not-for-profit organizations.
- ▶ Municipalities.
- ▶ Indigenous communities.

In addition, applicant organization must provide a copy of its most recent audited or Board-endorsed or Treasurer-certified financial statement as an attachment.

Eligible Initiatives

11

MUST:

- ▶ occur in the Province of Ontario between December 31, 2016 and December 31, 2017
- ▶ be open to the public
- ▶ create new public programming or amplify existing events or activities that align with Ontario 150 themes and objectives

Examples of Eligible Initiatives

12

Build awareness, excitement and broad public participation in the 150th anniversary.

- ▶ 2016 New Year's Eve events to kick off the 150th anniversary year.
- ▶ Enhanced Canada Day and civic holiday celebrations and festivals in 2017.

Celebrate and explore Ontario's proud history and the people, places and events that shaped it.

- ▶ Initiatives celebrating Ontario's Indigenous Peoples (e.g., community performances, Pow wows, art installations, food, etc.).
- ▶ Commemorative installation ceremonies (e.g., cenotaph unveilings, WW I centenary commemorations).

Examples of Eligible Initiatives

13

Celebrate the spirit of diversity, accessibility and inclusion.

- ▶ Sporting events highlighting Canadian sports (e.g., lacrosse, ice hockey, curling, basketball) or local talent.
- ▶ Art exhibitions/art in public spaces showcasing local or iconic Ontario artists.

Build civic engagement, community pride and confidence in the future.

- ▶ Engaging 150-themed public workshops, forums, conferences or symposia (e.g., TEDx Talks).
- ▶ Outdoor learning experiences such as mural painting, canoe expeditions, soccer skills competitions for disadvantaged youth, tree plantings, or community gardens

Eligible Expenses

14

Examples of eligible expenses include, but are not limited to the following:

- ▶ Fees paid to artists, musicians, performers, celebrities, special guests and speakers, including travel and accommodation and entertainment agencies.
- ▶ Fees paid for new programming.
- ▶ Equipment rental, materials and supplies.
- ▶ Fees for audio visual support and technical and stage crews.
- ▶ Improved accessibility services.
- ▶ Marketing costs including advertising, promotion and communications.
- ▶ Translation costs.
- ▶ Site services related to the initiative such as security, sanitation, and shuttle buses
- ▶ Other costs deemed reasonable.

Ineligible Expenses

15

The following are examples of ineligible expenses:

- ▶ Website development.
- ▶ Core administrative and overhead costs, such as rent, telephone and communication lines/services, computers, utilities, maintenance costs and any operational expenses related to an organization's ongoing activities.
- ▶ Permanent staff salaries.
- ▶ Management/Staff travel costs.
- ▶ Any costs incurred for initiatives held outside Ontario.
- ▶ Budget deficits.
- ▶ Capital costs related to permanent structures (e.g., materials, labour, vehicles, land acquisition, purchase of equipment for project construction, computers, etc.).
- ▶ Refundable Harmonized Sales Tax or other refundable expenses (e.g., security deposits, etc.).
- ▶ Consulting or other services to support the development of a strategic or operational plan.
- ▶ Alcohol.

Funding Criteria

16

- ▶ For organizations with annual cash operating expenses less than \$250,000, the funding threshold is \$10,000.
- ▶ For organizations with annual cash operating expenses of \$250,000 or more, but less than \$1 million, the funding threshold is \$25,000.
- ▶ For organizations with annual cash operating expenses in excess of \$1 million, the funding threshold is \$70,000.
- ▶ Funding will be provided up to a maximum of 75% of the initiative's total eligible cash operating expenses.

Funding Criteria

17

- ▶ A **Cash contribution** of at least 25% of the initiative's total eligible cash operating expenses must be confirmed by your organization and/or other sources before funding is released.
- ▶ Applicants are encouraged to combine funding sources in support of their project
- ▶ Funds from government sources however cannot exceed 90% of total project costs. Municipalities and Indigenous communities are exempt from this requirement.

NOTE: the value of in-kind expenses is **not** included in the determination of Community Celebration Program initiative cash operating expense

Additional Program Details

18

- ▶ Only one application per initiative will be considered.
- ▶ Only two applications per applicant organization will be considered.
- ▶ Submission Deadline **5:00 p.m. (Eastern Standard Time) on September 2, 2016.**

Evaluation Criteria

19

Technical Evaluation Criteria

Description of the Initiative and Plan	15%
Ontario 150 th Anniversary Relevance	20%
Community and Target Audience Relevance	20%
Impact of the Initiative (Expected Results and Performance Measures)	25%
Current Financial Position and Budget	10%
Risk Management and Evaluation Plan	10%

ONTARIO150 PARTNERSHIP PROGRAM REVIEW

ONTARIO150 Partnership Program

Mission & Goal

21

- ▶ Recognizing that youth are tomorrow's leaders, their engagement and empowerment is critical to support the economic and social future of Ontario's communities. With a focus on forging new partnerships and exploring new models to build stronger communities, the *Ontario 150 Partnership Program* will leave a lasting legacy of engaged youth who will set the pace for generations to come.
- ▶ The core goal of this program is to provide funding to communities and organizations across Ontario to collaborate and offer young people new ways to participate in opportunities within six key priority areas.

Priority Areas

22

- ▶ ***Supporting Young Artists*** – Encourages partnerships with arts-based organizations to give youth more opportunities for learning and development in the arts and creative sector
- ▶ ***Promoting Diversity and Inclusion*** – Encourages collaborations with and among organizations serving diverse populations in order to better engage youth from all backgrounds, including rural, ethno-cultural, Francophone, Indigenous, and LGBTQ groups in their programming
- ▶ ***Environmental Stewardship*** – Encourages partnerships with and among environmental-based organizations to support projects centering around environmental preservation

Priority Areas

23

- ▶ ***Supporting Youth Entrepreneurship*** – Encourages organizations to partner with businesses to support youth entrepreneurship opportunities
- ▶ ***Promoting Active and Healthy Living*** – Encourages organizations to collaborate on projects that support youth in making healthy lifestyle choices
- ▶ ***Youth Civic Engagement*** – Encourage organizations to collaborate and offer young people the skills and networks to take active roles in the community-building process, including through inter-generational mentoring

Partnerships

24

- ▶ Preference will be given to applicants whose projects demonstrate a high level of collaboration with a new partnering organization.
- ▶ These partnerships within and across sectors should aim to promote knowledge sharing within one priority area and encourage innovative ways to engage youth. Cash contributions in themselves would not be an indication of a significant partnership.
- ▶ Businesses are encouraged to forge partnerships with other eligible applicants including not-for-profits, municipalities or Indigenous communities

Youth

25

Projects **must** be for youth, by youth or offer youth benefits. Projects should seek to engage youth as learners and leaders within one priority area.

Recognizing that 'youth' can be a loose demographic description, applicants will be asked to specify the age range their project is targeting.

Applicant Eligibility

26

- ▶ Funding will be provided only to legal entities. Examples include those that are established by or under legislation; are federally or provincially incorporated; are band councils established under the *Indian Act, Canada*; or are other Indigenous organizations that are incorporated.
- ▶ Applicant organizations need to have been in existence for least one fiscal year (or less for some Indigenous communities) in Ontario as of January 1, 2017.
- ▶ Eligible applicants include:
 - ▶ Not-for-profit organizations
 - ▶ Municipalities
 - ▶ Indigenous communities
- ▶ Businesses* and business associations (*Businesses are eligible for projects of a non-commercial nature. Preference will be given to businesses who partner with other eligible applicants).

Eligible Projects

27

MUST:

- ▶ Take place in the Province of Ontario
- ▶ Occur between January 1, 2017 and December 31, 2017
- ▶ Have an applicant that meets all stated eligibility criteria

Examples of Eligible Projects

28

Supporting Young Artists

- ▶ Workshops in which community centres work with a theatre company to give youth opportunities to learn how to create and produce an original play

Promoting Diversity and Inclusion

- ▶ Newcomer settlement agency hosts not-for-profit organizations, teaching them how to better recruit young volunteers of diverse backgrounds

Environmental Stewardship

- ▶ Student environmental teams are engaged in a tree-planting initiative to reduce the effects of greenhouse gases

Youth Entrepreneurship

- ▶ A multi-day conference where students speak with leaders from different sectors highlighting how gaps were innovatively resolved in their respective industries

Eligible Expenses

29

Examples of eligible expenses include, but are not limited to the following:

- ▶ In general, eligible costs are directly associated with activities, programs or services that aid in the delivery of the proposed project
- ▶ Expenses directly associated with priority area activities
- ▶ Extending staff hours specifically for the delivery of the project
- ▶ Hiring additional staff specifically for the delivery of the project, such as a Project Manager
- ▶ Travel, accommodation, and/or meal expenses (these cannot exceed the current provincial rates of the [Broader Public Service Accountability Act \(BPSAA\) directives](#)).
- ▶ Other costs deemed reasonable

Ineligible Expenses

30

The following are examples of ineligible expenses:

- ▶ Contributions to funding drives or campaigns,
- ▶ Activities completed or costs incurred prior to application approval.
- ▶ Core administrative and overhead costs, such as rent, telephone and communication lines/services, computers, utilities, maintenance costs and any operational expenses related to an organization's ongoing activities.
- ▶ Budget deficits.
- ▶ Permanent staff salaries.
- ▶ Capital costs related to permanent structures (e.g., materials, labour, vehicles, land acquisition, purchase of equipment for project construction, computers, etc.)
- ▶ Refundable Harmonized Sales Tax or other refundable expenses (e.g., security deposits, etc.).

Funding Criteria

31

- ▶ The *Ontario 150 Partnership Program* is able to support up to 75% of eligible project costs up to a maximum funding amount of \$100,000.
- ▶ Applicants are encouraged to combine funding sources in support of their project.
- ▶ Funds from government sources however cannot exceed 90% of total project costs. Municipalities and Indigenous communities are exempt from this requirement.
- ▶ Cash and/or in-kind contributions of at least 25% of the total eligible project costs must be **confirmed** before funding is released.

Funding Criteria – In-Kind

32

- ▶ An in-kind contribution is a donation in lieu of cash to obtain required goods and services. Examples of in-kind contributions could include:
- ▶ A consultant donates time to your program; they normally charge for these services; a school bus company donates the use of its vehicles at no cost
- ▶ Volunteer hours are calculated at the General Minimum Wage for Ontario unless acting in their professional capacity which is calculated at a fair market value. Applicants can use the Ministry of Labour's minimum wage rates, to calculate this contribution.
- ▶ The Ministry retains the right to determine, at its sole discretion, which in-kind contributions are eligible and ineligible.

Additional Program Details

33

- ▶ Only **one** application per initiative will be considered for the *Ontario 150 Partnership Program*.
- ▶ Only **one** application per organization will be considered for the *Ontario 150 Partnership Program*.
- ▶ Submission Deadline **5:00 p.m. (Eastern Standard Time) on September 30, 2016.**

Evaluation Criteria

34

Technical Evaluation Criteria

Organizational Capacity	20%
Project Description	10%
Relevance to <i>Ontario 150th Partnership Program</i>	30%
Project Beneficiaries and Impact	20%
Risk Management and Evaluation Plan	10%
Current Financial Position and Budget	10%
Total	100%

ONTARIO150 Capital Program

- ▶ The Ontario150 Community Capital Program is a one-time grant program that will strengthen communities by supporting the repair, renovation or retrofitting of existing infrastructure to better address the diverse needs of Ontario communities
- ▶ Eligible applicants include registered charities and not-for-profit organizations, Municipalities, their cultural and recreation agencies and Local Service Boards operating community facilities, First Nations and Indigenous communities

ONTARIO150 Capital Program

- ▶ Application and program guidelines will be available on the Ontario Trillium Foundation (OTF) website as of **June 30, 2016 (TBC)**
 - Application portal on the OTF website will open July 18, 2016
 - Submission deadline is **5:00 p.m. EST on September 14, 2016**
 - Before submitting an application, organizations must first register with OTF. To guarantee that registration can be verified in time, it is recommended that organizations register as soon as possible once registration is open on **July 18, 2016**

Program Contacts

(Please edit this slide with your contact information when using externally)

37

- ▶ For the *Ontario 150 Community Celebration Program* & *Ontario 150 Partnership Program* Grants Ontario portal, please visit:

<https://www.ontario.ca/page/ontario150>

- ▶ For consultation with your Regional Advisor before submitting an Community Celebration Program Application Form please contact your Regional Advisor directly or contact one of the following

- ▶ Regional Advisor contact information Huron, Perth and Oxford Counties

Derek Ethier (derek.ethier@ontario.ca)

4275 King St. East

Kitchener, ON

519-650-5758