

AGENDA
BLYTH BIA BOARD MEETING
BLYTH MEMORIAL COMMUNITY HALL
WEDNESDAY, June 1st, 2016 AT 8:00 A.M.

Present

Gary Vanleeuwen, Treasure
Deb Shouldice
Cat O'donnell
Lissa Kolkman
Crystal Taylor
Connie Goodall
Peter Gusso, Vice All
Averly Kikkert, Secretary

Others in Attendance

Connie Goodall, North Huron Economic Development Officer
Shae Green, North Huron Summer Student
Brenda Nyveld, The Citizen

Call to Order, Welcome & Opening Remarks

Vice-All, Peter Gusso welcomed everybody and called the meeting to order at 8:11 a.m.

Declaration of Pecuniary Interests - None Declared

Adoption of the Agenda

MOTION: BBIA35/16

Moved: Gary Vanleeuwen

SECONDED: Lissa Kolkman

That the Blyth BIA Board hereby adopts the Agenda as presented.

DISPOSITION: Motion Carried

Delegations/Invited Guests – None in Attendance

Minutes of the Previous Meeting

MOTION: BBIA36/16

MOVED: Gary Vanleeuwen

SECONDED: Lissa Kolkman

That the Blyth BIA Board hereby adopts the Minutes of the Board Meeting held May 4th, 2016 as printed and circulated.

DISPOSITION: Motion Carried

Treasurer's Report

MOTION: BBIA37/16

MOVED: Gary Vanleeuwen

SECONDED: Lissa Kolkman

That the Blyth BIA Board hereby adopts the Treasurer's Report as presented.

DISPOSITION: Motion Carried

Business Arising From Previous Meetings

a) Blyth's 140th Anniversary Community Meeting

Lissa Kolkman stated that the meeting went very well. They began working on a committee to design a calendar for the year of 2017 to sell as a fundraiser. The calendar will consist of several events happening throughout the year. These events will either be planned by 140th anniversary committee, or they will be existing events that the 140th committee will participate in. The committee will be looking for content to be submitted to add to the calendar, such as information, facts, pictures, and stories. Together they decided on the slogan "Heart and History".

It was suggested that the BBIA Board look into accessing funding from North Huron in 2017, and start planning fundraisers to fund these events.

Correspondence

(a) OBIAA – April Newsletter – forwarded to members

Committee Reports

(a) Streetfest – Minutes attached

Secretary Averly Kikkert stated that the committee has been working hard, and things are starting to come together. Treasurer Gary Vanleeuwen requested that an invoice/receipt be submitted to him for all the bills and/or expenses that are paid. He also requested that all of the entertainers sign a waiver to confirm that they have received their payments. Connie Goodall informed the board that this can easily be added to the insurance waiver that the entertainers will be required to sign.

(b) Friends of the Village

Lissa Kolkman stated that the Friends of the Village met on Sunday and planted the donated hostas at the cemetery. They also had a meeting this past Monday, and formed a committee to plan a fundraiser. Their plan is to have a daylily specifically bred for them to sell and plant around the village of Blyth.

(c) Witches Walk

No correspondence

(d) Golden Ticket

Vice-All, Peter Gusso stated that he has received the lottery license from the Ladies Auxiliary.. He plans on running the fundraiser the same way, expect he will be excluding all off season event tickets due to the

upcoming renovations. The winner will receive eight tickets to the season shows. Peter also suggested the idea of encouraging business to purchase a whole book of tickets to have available to gift to regular customers.

MOTION: BBIA38/16

MOVED: Gary Vanleeuwen

SECONDED: Crystal Taylor

That the Blyth BIA Board hereby approves to proceed with the production of the Golden Ticket fundraiser.

DISPOSITION: Motion Carried

North Huron Economic Development Officer's Report

Connie Goodall advised that the Alice Murnro festival is this coming weekend. There are still volunteer opportunities open for Saturday, June 4th.

Shae Green has been hired for the summer, and she still be working on adding content to the Blyth BIA website, as well improving the website over all.

Connie Goodall also reminded business of upcoming camper's packages, and encouraged business owners to submit their content. The board was reminded that this is an excellent opportunities for business owners, as it is free and effective advertising to visitors of Blyth, and there is no charge.

North Huron Council Report – N.A

New Business

(a) Blyth Shopping Bags

Cat O'Donnell passed out design ideas for future shopping bags to be made and sold to raise money for the BBIA. The board discussed different design ideas, and also discussed the costs.

MOTION: BBIA39/16

MOVED: Gary Vanleeuwen

SECONDED: Crystal Taylor

That the Blyth BIA Board hereby approves to make a sample bag, and determine the costs.

(b) Marketing Committee

The board discussed needing a marketing committee. It was brought up that the BBIA needs a plan on how to use the marketing budget in the most effective way possible. The board decided to create a marketing committee. The committee will begin examining the amount of money that the board has spent in the past few years on advertising, and create a list of the ads that have been purchased in the past.

MOTION: BBIA40/16

MOVED: Averly Kikkert

SECONDED: Gary Vanleeuwen

That the Blyth BIA hereby appoint Cat O'Donnell and Connie Goodall to head a marketing committee.

DISPOTION: Motion Carried

(c) Coming Events List

Avery Kikkert stated that she briefly visited a few businesses, and inquired about their interest in having a list of upcoming events in the village, in the form of brochures or a poster.

Shae Green has taken the list of the coming events and organized them into document that can be printed as a poster and brochure. The board briefly discussed different ways to print and distribute them.

MOTION: BBIA/4116

MOVED: Gary Vanleeuwen

SECONDED: Crystal Taylor

That the Blyth BBIA hereby agrees to print the list of coming events as posters and brochures, and distribute them to the businesses in town.

DISPOTION: Motion Carried

Coming Events

- (a) Community Art Show – May 21st – June 11th – Bainton Art Gallery
- (b) Spring OPA Campout – May 26th -29th – Blyth Campgrounds
- (c) CKNX Barndance Jamboree & Campout – May 26th–29th - Blyth Campgrounds
- (d) Book intake & Sale setup – May 30th – June 1st – Blyth Memorial Hall
- (e) Blyth Festival Annual Used Book Sale – June 2nd – 5th – Blyth Memorial Hall
- (f) Alice Munro Festival – June 2nd – 5th
- (g) CKNX & Actors' Fund Night – June 15th – Blyth Memorial Hall
- (h) Blyth Festival Gala Opening Night – June 17th
- (i) Wendy Orr Exhibit – June 17th – July 9th – Bainton Art Gallery
- (j) Madeleine Roske, Elfi Enns, Jane Styker Art Exhibit – July 15th – August 6th – Bainton Art Gallery
- (k) NSDCA (Square Dancing) July 29th – August 1st – Blyth Campgrounds
- (l) Bonanza Weekend – August 5th – 7th – Blyth Memorial Hall
- (m) Montian Hussey Exhibit – August 12th - September 3rd – Brinton Art Gallery
- (n) Thresher's – September 3rd -17th – Blyth Campgrounds
- (o) Rural to Rural Conference – September, 2016

Motion to adjourn – Gary Vanleeuwen

Next Meeting – Wednesday, July 6th, 2016, 8:00 a.m.

Adjournment

MOTION: BBIA42/16

MOVED: Gary Vanleeuwen

That there be no further business before the Blyth BIA Board, the meeting be hereby adjourned at 8:57 am.

DISPOITION: Motion Carried