Wingham BIA Board/General Meeting Minutes
Thursday, May 16, 6:30 p.m. – Hot Stove Lounge

Board Members Present: Doug Kuyvenhoven, Jordan Hodgins, Jim Snyder, Dave Tiffin, Trevor Seip
Regrets: Lisa Hearnden, Jason Schiestel, Annette Monsma

Call to Order: 6:30 p.m.

Approval of Agenda: Moved by Jim Snyder, 2nd by Jordan Hodgins. Passed
Declarations of Conflicts: None raised

Finance:
1) Jason unavailable, but sent financial statements to date. Cheques for approval reviewed and passed by Jim Snyder, 2nd by Dave Tiffin to approve the cheques – Passed
2) Doug Kuyvenhoven to follow up on outstanding accounts to BIA over 90 days
3) We have received 11 Associate Memberships to date.

Items From Previous Meetings:
1) Banners for across Josephine St are in progress. Hopefully available by May 25
2) Donna White gave an excellent presentation at the May 2 BIA General meeting.

BIA Committee Reports:
1) Retail: Spring promo a success. Sidewalk sales scheduled for end of June.
2) Radio: Ads continue and are adjusted for upcoming town events.
3) Curb Appeal:
   a) Flower baskets are expected to arrive after the long weekend
   b) Weed trimming will be scheduled as necessary with volunteers
   c) Sandwich boards – more are needed, but some aren’t being used. Doug K. to follow up
4) Communications:
   a) Updates to Facebook and website continue as necessary.
   b) Open houses for Associate members, Britespan and Howick Mutual to be posted.
5) Economic Development: An update was received on was received from the Committee
6) Branding Wingham: Doug reported on initial meeting of group. Good turnout with enthusiasm.

Other Business:
1) In It To Win It – Training completed. Final is June 13 at the Legion
2) Connect 2 Exchange – Doug and Dave reported on meeting of County BIAs
3) Santa Claus parade – Doug to attend meeting on May 17 regarding parade
4) LED at south end – Doug in contact with Country rep.
5) Town Hall Theatre –
   a) New drapes ordered for stage and back wall.
   b) North steps to be renovated in Jan/Feb of 2020
   c) Funds are available for both the above
   d) A new tab has been added to the Wingham BIA website that will link to upcoming events at the theatre.
Adjournment: Moved by Jim Snyder to adjourn at 7:29 p.m.

Next BIA Board meeting – Thursday, June 20, 6:30 p.m. – Hot Stove Lounge

Note: This was the first combined Board/General meeting of the Wingham BIA.

2019-05-22

BIA CHAIRMAN

[Signature]

[Stamp]