MINUTES OF THE BLYTH BIA MEETING HELD AT THE BLYTH AND DISTRICT COMMUNITY CENTRE THURSDAY MAY 30, 2019 AT 8:15.

IN ATTENDANCE: Deb Sholdice, Cat O'Donnell, David Sparling Colleen Jordan, Shane Yerema, Chris Johnston, Denny Scott from the Citizen, Denise Lockie from the Twp. of North Huron, Kevin Falconer, Crystal Taylor, Annie Sparling, Rep from Huron Tractor.

1. Call to order

2. Approval of the Agenda

3. Approval of the Minutes from the Meeting of the Board, April 3rd, 2019
   MOTION: BBIA 09/19
   Moved: Crystal Taylor
   Seconded: Cat O’Donnell
   DISPOSITION: carried

4. Declaration of pecuniary interests

5. Jeff Kish absent

6. Introduction of Denise Lockie/ Twp. of North Huron
   - North Huron has Events page
   - links will eventually be made to other BIA’s

7. Treasurers Report
   Motion: BBIA
   Moved: Cat O’Donnell

8. Twp. of North Huron report (Kevin Falconer)
   - Traffic calming Crosswalks
   - 3 possibilities (Solar, 4 corner Xwalk, Mid section Xwalk)
     Mid section includes: bump outs, painted, at Cibc(Pharmacy)
   - install October 2019
- New parking behind Howard building
- Concern with Cowbell/Tim Hortons/ Huron tractor corner
- 28% reduction in speed due to Radar sign (happy face)
- Round about or traffic light—no decision made
- Future Municipal parking at Mill St.
  discussed using Green P for free parking,
- Fire Station aesthetics close to Milverton, bays on each side, offices in middle

9. BBIA Online/ Social Media
   a) Website update (Chris Johnston)
      - BLYTH BIA—Chris will take over, please direct people to new website as old
        websites are difficult to decommission
      - Cat O’Donnell manages Blyth Now Facebook
      - BLYTHNOW.CA is current
      - Setting up email address for Executive—will have consistent email
      - Redesign home and contact us
      - Adding food and accommodation, calendar of events, BIA with contact us,
        collecting content, focus on tourism
   
   b) Social Media—(David Sparling)
      - Quality and Quantity of posting, need to share responsibility
      - Still have funding from Faux Pas
      - Need more info on who are BIA members and more about them
      - Bring ideas on how to manage this
      - Business profiles on the website
   
   - We need to put our events on Facebook as ‘EVENTS’. Visit Facebook page and
     message Cat,
   - Vice Chair may need to take on Events for Calendar
   - Upcoming events were mentioned Drive Green June 1—yes to selling raffle tickets at
     this event, Flower Me Blyth—need volunteers for May 31, Book Sale May 31-June 2
   - North Huron has an event page

10. Projects
   a) Outdoor Market—Courtney Bocker managing, 8-10 vendors
      1st Thursday in July, weekly for 9 weeks 4-8pm
      - Discussion of insurance side note—As of Jan 1/19 new Insurance Co, Market is
        not covered, PAL good special events insurer, Contact Paul Hallahan for details
   
   b) Historic Signage—are out and successful, 4-5 signs into production

11. Contact David for correct version of Logo

12. Denise Lockie to look into the BBIA extension for contact person
13. Data base needs work—membership list
14. Other—Minute must be emailed to Township-Deb to get email to Colleen
   All Minutes and Agendas will be sent electronically,
   -next Board meeting June 27, 8:15 am
   -BBIA Meeting June 27, 8:30 am
   -Meetings to continue at the B&DCC

MINUTES APPROVED BY

SECONDED BY

ON THIS DATE July 19/19
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SECONDED BY _______________________________

ON THIS DATE _______________________________

July 19/19