

TOWNSHIP OF NORTH HURON



REPORT TO:	Reeve Vincent and Members of Council
PREPARED BY:	Pat Newson, Director of Recreation and Facilities
DATE:	07/03/2016
SUBJECT:	FE Madill Grade 8 Beaver Tail Food Truck Fundraiser
ATTACHMENTS:	Letter of request from Lindsay Symes, parent committee.

RECOMMENDATON:

THAT the Council of the Township of North Huron hereby permit the FE Madill grade 8 class to host the Beaver Tail Food Truck as part of the Road Hockey Tournament at the Complex on March 16, 2016, and further that the Food Truck adhere to the Hawkers and Peddler's License Policy and be required to pay the license fee of \$200 to operate in North Huron.

EXECUTIVE SUMMARY

Township policy does not permit outside food services to set up at the facility that are direct conflict if the concession booth is operating. Only Council can give permission to deviate from policy.

DISCUSSION

The request from the FE Madill Grade 8 class committee raises two items for Council's consideration. One is the policy regarding food service in direct competition of the concession booth at the complex, and the other is waiving of the Hawkers and Peddlers license fee.

The road hockey tournament is an annual event at the Complex as part of March Break, and in the past the food booth operates and sells food to the players and families involved in the event. The addition of the new food truck would be in competition, however it also may draw new players and participants to the event, and bring a new attraction to the event. For this reason staff are recommending that the truck be permitted. It is difficult to gage the impact this food truck would have on the concession booth, and after the event staff will evaluate the cost benefit of allowing this truck at the event.

This food truck is a business based out of Cambridge, and required to acquire a Hawkers and Peddlers license to operate for the day in North Huron. This fee is standard and should not be waived as part of the permission to set up the food truck in the municipality for this event, as per the North Huron Donation and Fee Waiving Policy.

The BeaverTails Food Truck has received approval from the Huron County Health unit, and the business has the appropriate insurance required by the Township of North Huron to be part of an event.

FINANCIAL IMPACT

Booth sales may be impacted as a result. In 2015 the booth grossed \$385.00.

FUTURE CONSIDERATIONS

Based on the impact of allowing the food truck at this event, future decisions regarding food services at other events can be assessed.

RELATIONSHIP TO STRATEGIC PLAN

Our residents are engaged and well informed. Our administration is fiscally responsible and strives for operational excellence

Pat Newson, Director of Recreation and Facilities

Sharon Chambers, CAO