December 21, 2018

Laura Gibson
Sr. Business Advisor
Business Partnership and Programs
Ministry of Economic Development, Job Creation and Trade

Dear Ms. Gibson,

On behalf of the Township of North Huron, I am pleased to provide this letter in support of the Blyth Cowbell Brewing Company’s application for funding to the Ministry of Economic Development, Job Creation and Trade.

North Huron is a small municipality comprised of urban and agricultural residents with a population of 4,800 residents. North Huron relies heavily on the expansion of existing businesses to grow our local economy. Cowbell has quickly become a tourism attraction and a major employer in the area. The variety of positions Cowbell has to offer and the spin-off effect on other local businesses is significant.

Cowbell exemplifies and is a prime example of a great corporate citizen. They support and are actively involved in many local projects and initiatives with a strong commitment to the local community. As a family run business, the owners are very approachable and understand the important role they play in the local economy. North Huron is fortunate and proud to have Cowbell as part of our community.

Cowbell opened its door in August, 2017 and is already working on a 4-year expansion project. The project begins with retro-fitting an existing building into a packaging hall with the ultimate goal of increasing production capacity from 15,000 hl per year to 75,000 hl per year. It is projected this expansion project will add 40 more jobs to the local area. For a municipality of our size, this has a significant impact on our local economy.
North Huron fully supports Blyth Cowbell Brewing Company’s funding application request and we trust the Ministry of Economic Development, Job Creation and Trade will see the merits of supporting Cowbell’s expansion project. Cowbell has a positive financial impact on not only North Huron’s economy but the entire County of Huron.

Yours truly,

[Signature]

Bernie Bailey
Reeve, Township of North Huron