



TOWNSHIP OF NORTH HURON

REPORT

Item No.

REPORT TO: Reeve Vincent and Members of Council
PREPARED BY: Dwayne Evans, CAO
DATE: 09/07/2018
SUBJECT: Amended Terms of Reference for the Economic Development Committee
ATTACHMENTS: Track Changes Terms of Reference

RECOMMENDATION:

THAT the Council of the Township of North Huron hereby receives the report of the CAO, dated July 9, 2018 and approves the amended Terms of Reference for the Economic Development Committee;

AND FURTHER THAT Council considers passing By-Law #66-2018 being a by-law to repeal and replace the Economic Development Terms of Reference;

AND FURTHER THAT the Council of the Township of North Huron approves an exception to Section 19.1 of the Procedural By-Law to allow the By-law to be passed at the July 9, 2018 Council Meeting.

EXECUTIVE SUMMARY

At the June 7, 2018 Economic Development Meeting, the Committee requested marketing be removed from the Committees Terms of Reference and further suggested reallocating all marketing dollars to the Recreation Department budget.

MOVED BY: Trevor Seip

SECONDED BY: Dave Tiffin

THAT the North Huron Economic Development Committee hereby requests North Huron Council direct staff to prepare an amendment to the Terms of Reference for the Economic Development Committee by removing all references to marketing;

AND FURTHER, that the North Huron Economic Development Committee hereby requests North Huron Council direct the Treasurer to amend the 2018 Economic Development budget by reallocating all marketing dollars to the Recreation Department budget.

CARRIED

At the June 18, 2018 Council meeting, North Huron Economic Development Committee's request was considered. After discussion, the following motion was passed:

M309/18

MOVED BY: B. Knott

SECONDED BY: J.Campbell

THAT the Council of the Township of North Huron hereby directs staff to prepare an amendment to the Terms of Reference for the Economic Development Committee by removing all references to marketing, as requested by the North Huron Economic Development Committee;

AND FURTHER, that the Treasurer is directed to amend the 2018 Economic Development budget by reallocating all marketing dollars to the Recreation Department Budget.

CARRIED

DISCUSSION

This change will benefit both parties as it will stop the duplication of work surrounding marketing initiatives by both the Recreation Department and the Economic Development Committee and it allow the Economic Development Committee to focus on other tasks at hand. It was made clear at the Economic Development Committee meeting that the Committee would like to be consulted and provide some direction on marketing initiatives.

FINANCIAL IMPACT

N/A

FUTURE CONSIDERATIONS

N/A

RELATIONSHIP TO STRATEGIC PLAN

Goal #4-Our administration is fiscally responsible and strives for operational excellence.



Dwayne Evans, CAO