

Wingham BIA Board Meeting Minutes

Thursday, June 28, 2018

Present: Dave Tiffin, Doug Kuyvenhoven, Jason Schiestel, Sandy Walker, Dave Peers, Lisa Hearnden, Jim Snyder

Regrets: Yolanda Ritesma-Teeninga, Sandy Woodcock

Call to Order: 6:30 p.m.

Agenda: Approved as presented. Moved by Jim Snyder, 2nd by Sandy Walker.

Previous Minutes:

- Doug read the previous minutes in S. Woodcocks absence.
- One change regarding no BIA Board members on the branding Wingham subcommittee
- Also, BIA General meetings to be scheduled with first meeting in a.m. and 2nd of month being the evening of 3rd Thursday.
- Moved by Lisa, 2nd by Jim to approve minutes with the above changes.

Finance:

- Treasurer gave a report on cheques written
- Moved by Dave Peers, 2nd by Sandy Walker to approve the cheques written.
- Outstanding Accounts Receivable was reviewed. Very good shape at this time.

BIA Committees & Liaisons:

Retail:

- Sidewalk sales scheduled for July 19-21. 13 participants to date.
- New store – Annette's – opening across from the Anchor Pub

Curb Appeal:

- Canada flags going into flower baskets. (Thanks to Tharon Riley)
- Doug, Chris Pike and Terry Walker did a weed whack down Josephine St. last week, including the Red Apple grass.
- LED Christmas trees for north end of Wingham have been ordered.
- Paint the town refresher to be scheduled for an August date.
- Doug to follow up with Dave Wallace regarding more Josephine St. speakers.

Communications:

- Dave T. reported that the website has been updated with previous General minutes and coming events.
- Facebook updates continue on a more regular basis.
- Mailchimp to members regarding sidewalk sales has gone out.

Events:

- Musical Muskrat Festival – no official report, but Dave T stated it seemed to be a success outside of the Friday dinner.
- Festival of Lanterns – Scheduled for Friday, Oct. 26
- Cruikshank Park – Christmas lighting will be Friday, Nov. 16, the first Friday after Remembrance Day. Christmas snowflake lights will go on Nov. 12.
- July 20 weekend very busy – Remote control jets, sidewalk sales, Hitmen co-ed slo-pitch tournament.

Farmers Market:

- More vendors expected in the next few weeks as products grow.
- Move to north end of park seems to be an improvement. Thanks to Libro for allowing parking.

Governance:

- No update at this time, probably not til August.

Strategic Plan:

- What will it take to make Wingham a “Centre for Music Performance”. Need more volunteers.
- Need a subcommittee formed to work on the branding. A chairperson needed to contact people for brainstorming.
- Ties in somewhat with the Friends of the Community group the library has been holding.

13 Ways to Kill Your Community:

- Reviewed the 2 Step list that was developed at a General meeting.
- Made some changes to what’s good and least appreciated and what needs to be fixed.
 - Spreadsheet to be shared with the Friends of the Community group.

Other Business:

- Dave Peers looking into new banners.
- Dave Tiffin gave update on Friends of the Community meeting.
- Work on Lions Club Picnic Shelter to be done mid-August

Adjourned: 8:30 p.m.

Next Board Meeting – Thursday, Sept. 20

