

Wingham Business Improvement Area  
Draft Budget  
For the year ended December 31, 2018

**REVENUE**

Membership fees	<u>27,500</u>
Total revenue	<u><u>27,500</u></u>

**EXPENSES**

Administration

OBIAA membership	250	
2018 OBIAA Conference	2,000	
Annual General Meeting/Information Sessions	500	
Audit	850	
Office Supplies, Postage, etc.	<u>500</u>	
		4,100

Projects

Christmas Lights	2,500	
Curb Appeal	500	
Community Events and Sponsorship	750	
Wingham BIA Advertising	8,000	
Community Cash	750	
Festival of Lanterns	750	
Christmas Greenery	500	
Main Street music (amplifier & 4 speakers)	1,750	
Curb appeal special project	4,400	
Website	1,000	
Entrepreneur development	<u>2,500</u>	
		<u>23,400</u>

Total Expenses	<u><u>27,500</u></u>
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**Blyth Business Improvement Area Budget 2018**

*Revised  
May 2/2018*

		<u>Budget</u>	
<b>INCOME</b>		<b>Expenses covered by BBIA Levy</b>	
	BBIA Levy	7,500.00	
	Associate Memberships	1,200.00	
	<b>Total From Membership</b>	<b>8,700.00</b>	
<b>Animation Projects</b>			
<b>Blyth Artisan Market</b>			
	Vendor Fees	3,000.00	
	RTO4 Animation Grant	3,500.00	
	In-Kind Supplies	500.00	
	In-Kind Advertising	1,000.00	
	<b>Total Blyth Artisan Market</b>	<b>8,000.00</b>	
<b>Hometown Holiday Weekend</b>			
	Jazz Concert Tickets	3,800.00	
	RTO4 Animation Grant	2,000.00	
	Dinner & Dance Tickets	3,750.00	
	Charity Run	1,250.00	
	Makers' Market (Vendor Fees)	180.00	
	A Christmas Carol Reading tix	1,520.00	
	Parade Sponsors	3,500.00	
	<b>Total Hometown Holiday Weekend Revenue</b>	<b>16,000.00</b>	
<b>Building Blyth's OnLine Brand</b>			
	RTO4 Animation Grant	3,500.00	
	<b>Total Building Blyth's OnLine Brand</b>	<b>3,500.00</b>	
<b>Destination Storytelling - Historic Plaques &amp; Projects</b>			
	RTO4 Animation Grant	3,500.00	
	Plaque Sales to Building Owners	2,000.00	
	<b>Total Destination Storytelling - Historic Plaques</b>	<b>5,500.00</b>	
<b>Donations/Fundraising</b>			
	BIG Idea Fund		
	Donations		
	<b>Total Donations/Fundraising</b>	<b>0.00</b>	
<b>Sign Board Rental</b>		<b>600.00</b>	
<b>Transfer From Reserves</b>		<b>5,275.00</b>	
<b>Total Income</b>		<b>47,575.00</b>	
<b>EXPENSES</b>			
<b>Animation Projects</b>			
<b>Blyth Artisan Market Expenses</b>			
	Co-ordinator	4,000.00	
	Marketing	2,000.00	
	Entertainment	4,000.00	625.00
	Supplies	1,500.00	
	<b>Total Blyth Artisan Market Expenses</b>	<b>11,500.00</b>	
<b>Hometown Holiday Weekend</b>			
	Jazz Concert Expense	2,000.00	
	Children's Movie	1,500.00	
	Dinner & Dance Expense	2,250.00	
	Charity Run	1,250.00	
	Christmas Parade	3,500.00	
	A Christmas Carol Reading tix	2,000.00	
	Marketing	2,000.00	
	<b>Total Hometown Holiday Weekend Expenses</b>	<b>14,500.00</b>	
<b>Building Blyth's OnLine Brand</b>			
	Website Design & Set-up	5,000.00	2,500.00
	Social Media Setup	2,000.00	1,000.00
	<b>Total Building Blyth's OnLine Brand Expenses</b>	<b>7,000.00</b>	
<b>Destination Storytelling - Historic Plaques &amp; Projects</b>			
	Researcher	3,500.00	
	Editor	700.00	
	Plaques, Portraits (Incl Installation)	2,500.00	
	Design Fees & Portraits	800.00	
	Web Page content & design	1,500.00	
	Launch	200.00	
	<b>Total Destination Storytelling - Historic Plaques</b>	<b>9,200.00</b>	
<b>Flower Me Blyth Project Support (Pick-a-Posie)</b>		<b>2,000.00</b>	
<b>MARKETING</b>			
	Advertising & Promotion - Blyth	1,800.00	
	Website & Social Media	200.00	
	<b>Total MARKETING Expenses</b>	<b>2,000.00</b>	2,000.00
<b>ADMINISTRATION</b>			
	Meeting Expenses	100.00	
	Office Supplies	150.00	
	OBIA Registration & Conference	150.00	
	Bank Service Charges	125.00	
	Audit Expense	850.00	
	<b>Total ADMINISTRATION Expenses</b>	<b>1,375.00</b>	1,375.00
<b>Total Expense</b>		<b>47,575.00</b>	7,500.00
<b>Net Surplus/(Deficit)</b>		<b>0.00</b>	