Wingham Business Improvement Area Draft Budget For the year ended December 31, 2018

REVENUE		
Membership fees	-	27,500
Total revenue		27,500
	=	
EXPENSES		
Administration		
OBIAA membership	250	
2018 OBIAA Conference	2,000	
Annual General Meeting/Information Sessions	500	
Audit	850	
Office Supplies, Postage, etc.	500	
		4,100
<u>Projects</u>		
Christmas Lights	2,500	
Curb Appeal	500	
Community Events and Sponsorship	750	
Wingham BIA Advertising	8,000	
Community Cash	750	
Festival of Lanterns	750	
Christmas Greenery	500	
Main Street music (amplifier & 4 speakers)	1,750	
Curb appeal special project	4,400	
Website	1,000	
Entrepeneur development	2,500	
		23,400
fi		
Total Expenses		27,500

Blyth Business Improvement Area Budget 2018

Revised
May 2/2018

				
		-	Budget	
INCOME	BBIA Levy	7,500,00		Expenses covered by BBIA Levy
	Associate Memberships	1,200.00		
	Total From Membership		8,700.00	
Animation Projects				
Blyth Artisan Market	Vendor Fees	3,000.00		
	RTO4 Animation Grant	3,500.00		
	in-Kind Supplies	500,00		
ŀ	in-Kind Advertising	1,000.00	0.000.00	
	Total Blyth Artisan Market		8,000,00	
Hometown Hollday Weekend	d Jazz Concert Tickets	3,800.00		
	RTO4 Animation Grant	2,000.00		
	Dinner & Dance Tickets	3,750.00		
	Charity Run Makers' Market (Vendor Fees)	1,250.00 180.00		
	A Christmas Carol Reading tix	1,520.00		
	Parade Sponsors	3,500.00		
γ	otal Hometown Holiday Weekend Revenue		16,000.00	
Building Blyth's OnLine Bra				
	RTO4 Animation Grant Total Building Blyth's OnLine Brand	3,500.00	3,500.00	
			0,000,00	
Destination Storytelling - His	storic Piaques & Projects RTO4 Animation Grant	3,500.00		
	Plaque Sales to Building Owners	2,000.00		
Total	Destination Storytelling - Historic Plaques		5,500.00	
Donations/Fundraising				
	BIG Idea Fund Donations			
'	Total Donations/Fundralsing		0,00	
	Sign Board Rental		600,00	
	Transfer From Reserves			
	Italister Fiolit Reserves	_	5,275.00	
Total income	•	H	47,575.00	
EXPENSES				
Animation Prolects				
Blyth Artisan Market Expens	ses Co-ordinator	4,000.00		
	Marketing	2,000.00		
1	Entertainment	4,000.00		625.00
;	Supplies Total Blyth Artisan Market Expenses	1,500.00	11,500.00	
			11,000,00	
Hometown Holiday Weekend	q . Jazz Concert Expense	2.000.00		
	Children's Movie	1,500.00		
!	Children's Movie Dinner & Dance Expense	1,500.00 2,250.00		
!	Children's Movie Dinner & Dance Expense Charity Run	1,500.00 2,250.00 1,250.00		
! (Children's Movie Dinner & Dance Expense Charity Run Christmas Parade	1,500.00 2,250.00		
1 (()	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing	1,500.00 2,250.00 1,250.00 3,500.00		
1 (()	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00	14,500.00	
l () I To Building Blyth's OnLine Bra	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses nd	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00	14,500.00	
l () To Building Blyth's OnLine Bra)	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing Marial Hometown Holiday Weekend Expenses and Website Design & Set-up	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00	14,500.00	
i i To Building Blyth's OnLine Bra	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses nd	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00	7,000.00	
i i To Building Blyth's OnLine Bra Tota	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup Il Building Blyth's OnLine Brand Expenses	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00		
Building Blyth's OnLine Bra Y Tota Destination Storytelling - His	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing stal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup at Building Biyth's OnLine Brand Expenses storic Plaques & Projects Researcher	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00 5,000.00 2,000.00 3,500.00		
Building Blyth's OnLine Bra To Tota Destination Storytelling - Hi	Children's Movie Dinner & Dance Expense Charlty Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup ti Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00 5,000.00 2,000.00 3,500.00 700.00		
Building Blyth's OnLine Bra To Tota Destination Storytelling - His	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup Il Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl instaliation)	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00 5,000.00 2,000.00 3,500.00 700.00 2,000.00		
To Building Blyth's OnLine Bra Tota Destination Storytelling - His	Children's Movie Dinner & Dance Expense Charlty Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup ti Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Inci Installation) Design Fees & Portraits Web Page content & design	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 5,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00		
Building Blyth's OnLine Bra To Tota Destination Storytelling - His	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup Il Building Blyth's OnLine Brand Expenses sforic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch	1,500.00 2,250.00 1,250.00 3,500.00 2,000.00 2,000.00 5,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00	7,000.00	
Building Blyth's OnLine Bra To Tota Destination Storytelling - His	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup ti Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storytelling - Historic Plaques	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 5,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00	7,000.00 9,200.00	
Building Blyth's OnLine Bra Tota Tota Destination Storytelling - His	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup ti Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storytelling - Historic Plaques	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 5,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00	7,000.00	
Building Blyth's OnLine Bra Tota Destination Storytelling - His	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup Il Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storytelling - Historic Plaques Deport (Pick-a-Posie)	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00	7,000.00 9,200.00	
Building Blyth's OnLine Bra Tota Total Flower Me Blyth Project Sup	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tai Hometown Holiday Weekend Expenses Ind Website Design & Set-up Social Media Setup Il Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Inci Installation) Design Fees & Portraits Web Page content & design Launch Destination Storytelling - Historic Plaques Sport (Pick-a-Posie) Advertising & Promotion - Blyth	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,600.00 200.00	7,000.00 9,200.00	
Building Blyth's OnLine Bra Tota Total Flower Me Blyth Project Sup	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup Il Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storytelling - Historic Plaques Deport (Pick-a-Posie)	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00	7,000.00 9,200.00	3,000.0C
Building Blyth's OnLine Bra Tota Total Flower Me Blyth Project Sup	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup at Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (inci installation) Design Fees & Portraits Web Page content & design Launch Destination Storyteiling - Historic Plaques Deport (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,600.00 200.00	7,000.00 9,200.00 2,000.00	3,000.0C
To Building Blyth's OnLine Bra Tota Destination Storytelling - His Total Total Flower Me Blyth Project Sug	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup Il Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storytelling - Historic Plaques Deport (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media Total MARKETING Expenses Meeting Expenses	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00	7,000.00 9,200.00 2,000.00	J,000.00
Building Blyth's OnLine Bra Tota Destination Storytelling - His Total Flower Me Blyth Project Sur MARKETING	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tai Hometown Holiday Weekend Expenses Ind Website Design & Set-up Social Media Setup It Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storyteilling - Historic Plaques Oport (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media Total MARKETING Expenses Meeting Expenses Office Supplies	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00	7,000.00 9,200.00 2,000.00	3,000.0C
Building Blyth's OnLine Bra Tota Total Flower Me Blyth Project Sur MARKETING	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses Ind Website Design & Set-up Social Media Setup at Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Inci Installation) Design Fees & Portraits Web Page content & design Launch Destination Storyteiling - Historic Plaques Deport (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media Total MARKETING Expenses Meeting Expenses Office Supplies Office Supplies Office Supplies	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00	7,000.00 9,200.00 2,000.00	3,000.0C
To Building Blyth's OnLine Bra Tota Destination Storytelling - His Total Total Flower Me Blyth Project Sur MARKETING	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tai Hometown Holiday Weekend Expenses Ind Website Design & Set-up Social Media Setup It Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storyteilling - Historic Plaques Oport (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media Total MARKETING Expenses Meeting Expenses Office Supplies	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00	7,000.00 9,200.00 2,000.00	3,000.0C
To Building Blyth's OnLine Bra Tota Destination Storytelling - His Total Total Flower Me Blyth Project Sup MARKETING	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup ti Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storytelling - Historic Plaques Doort (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media Total MARKETING Expenses Meeting Expenses Office Supplies OBIA Registration & Conference Bank Service Charges	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00 1,800.00 200.00	7,000.00 9,200.00 2,000.00	2,500.00 1,000.00 2,000.00
To Building Blyth's OnLine Bra Tota Destination Storytelling - His Total Total Flower Me Blyth Project Sur MARKETING	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup If Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storyteiling - Historic Plaques Doort (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media Total MARKETING Expenses Meeting Expenses Office Supplies OBIA Registration & Conference Bank Service Charges Audit Expense	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00 1,800.00 200.00	7,000.00 9,200.00 2,000.00 1,375.00	2,000.00 1,375.00
To Building Blyth's OnLine Bra Tota Destination Storytelling - His Total Flower Me Blyth Project Sur MARKETING ADMINISTRATION	Children's Movie Dinner & Dance Expense Charity Run Christmas Parade A Christmas Carol Reading tix Marketing tal Hometown Holiday Weekend Expenses and Website Design & Set-up Social Media Setup If Building Blyth's OnLine Brand Expenses storic Plaques & Projects Researcher Editor Plaques, Portraits (Incl Installation) Design Fees & Portraits Web Page content & design Launch Destination Storyteiling - Historic Plaques Doort (Pick-a-Posie) Advertising & Promotion - Blyth Website & Social Media Total MARKETING Expenses Meeting Expenses Office Supplies OBIA Registration & Conference Bank Service Charges Audit Expense	1,500.00 2,250.00 1,250.00 2,000.00 2,000.00 2,000.00 3,500.00 700.00 2,500.00 800.00 1,500.00 200.00 1,800.00 200.00	7,000.00 9,200.00 2,000.00 1,375.00	2,000.00 1,375.00