



MUNICIPAL PROPERTY ASSESSMENT CORPORATION

March 9, 2018

To: All Municipal Elections Officials

From: Carla Y. Nell, Vice-President, Municipal and Stakeholder Relations

Subject: Official Launch of voterlookup.ca

In support of the October 22, 2018 municipal and school board elections we are thrilled to re-introduce voterlookup.ca.

Launching on March 12, 2018, Ontario residents will be able to visit voterlookup.ca to find out whether their information is accurately reflected for inclusion on the Preliminary List of Electors for the 2018 elections. Eligible electors can also update their information, add a name to an address, or change their school support.

MPAC understands the importance of preparing and maintaining accurate and up-to-date electoral information required to support municipal and school board elections, and we are looking for your assistance in encouraging Ontario electors to visit voterlookup.ca to ensure their information is correctly recorded/updated.

Attached to this email is a municipal communications toolkit, with many resources you can use to help spread the word across your community, along with buttons that can be placed on any website you may have access to that lead directly to voterlookup.ca. The toolkit includes:

- ✓ User guide
- ✓ Key messages
- ✓ Proposed Facebook posts/updates
- ✓ Proposed of Twitter updates/tweets
- ✓ Content for your website(s)
- ✓ Web buttons/widgets
- ✓ Advertising templates
- ✓ Poster
- ✓ Mail inserts

There is also a [voterlookup.ca video](#) that can be shared through your website or social media.

For election planning purposes, the 2018 Enumeration Schedule is also attached.

We all play a role in ensuring a fair electoral system, and MPAC appreciates your support of this important initiative. Working together, we can improve the process of collecting electoral information for municipal and school board elections.

If you have any questions, please contact your local Account Manager, or send an email to enumeration@mpac.ca.

Yours truly,



Carla Y. Nell
Vice-President, Municipal and Stakeholder Relations