

# Hometown Heroes: RAISE A LITTLE HEALTH CHARITY HOCKEY GAME



Dear Supporter,

I am proud to be participating in the *Hometown Heroes: "Raise a Little Health"* Charity Hockey Game in support of the Goderich-Huron YMCA's Strong Kids Campaign, Gateway Centre of Excellence in Rural Health and Alexandra Marine & General Hospital Foundation.

On Thursday, July 19, 2018, some of NHL's brightest stars will rally to benefit these three local organizations all working together to improve the health and wellness of so many in our community. Hockey fans of all ages will have a unique opportunity to watch the game with some of their hockey heroes while supporting very important work in their community.

We also have some one-of-a-kind experiences for sponsors, including a reception and autograph signing with the players. Please take a moment to consider a sponsorship level that is meaningful for you. This charitable hockey game would not be possible without the generosity of our corporate and individual sponsors.

Sold out crowds over the past four years have helped raise over \$170,000. The money was split between the three community groups. Your support of the *Hometown Heroes "Raise a Little Health"* Charity Hockey Game will help us build a stronger, healthier community by ensuring that every child has the opportunity to participate in recreation, summer camp or swimming lessons at the YMCA. The Alexandra Marine and General Hospital will benefit with the purchase of new equipment for its emergency department. Gateway Centre of Excellence in Rural Health, working to improve the health of rural residents through research & education, will be able to employ more local youth to help reach this goal.

If you are not able to support this event with a sponsorship gift, you can still take part. Please consider buying a ticket to the game for you and your friends and help keep our community healthy.

If you have any questions, please contact one of our planning committee volunteers:

**Jennifer Yule:**  
[jennifer.yule@amgh.ca](mailto:jennifer.yule@amgh.ca)  
519-524-8689 ext. 5716

**Gwen Devereaux:**  
[gwen.devereaux@amgh.ca](mailto:gwen.devereaux@amgh.ca)  
1-519-870-3667

**Anne Marie Thomson:**  
[athomson@ymcaswo.ca](mailto:athomson@ymcaswo.ca)  
519-524-2125 ext. 205

Your support is greatly appreciated! Working together we can help to bolster these great organizations in our community. I look forward to seeing you out at the game!

With gratitude,

A handwritten signature in blue ink that reads "Ben Lobb".

Ben Lobb



**Gateway**  
Centre of Excellence  
In Rural Health



# Hometown Heroes: RAISE A LITTLE HEALTH CHARITY HOCKEY GAME



Dear Supporter:

In anticipation of the 5th annual hockey game on July 19, 2018, we are hoping that your organization will help members of our small community achieve their health and wellness goals. Your support of this **Hometown Heroes "Raise a Little Health" Charitable Hockey Game** will help us build a stronger, healthier community by ensuring that every child has the opportunity to participate in recreation, summer camp or swimming lessons at the Goderich-Huron YMCA through the YMCA Strong Kids Campaign. The Alexandra Marine and General Hospital will receive much needed emergency department equipment and Gateway Centre of Excellence in Rural Health will be able to employ local students to help improve the health of rural residents through research and education.

Ben Lobb M.P. Huron Bruce and Brian O'Reilly work very hard to organize & participate in this successful event. It is a great family event, kept very affordable with low ticket prices. Area children have the opportunity to see their hometown heroes up close and personal. These players have achieved great success at the NHL, AHL, OHL, Olympic and University levels. For local children, the opportunity to speak to, and spend time with their hockey idols is magical, motivating and inspirational!

The funds raised support Gateway Centre of Excellence in Rural Health, Goderich-Huron YMCA and Goderich's Alexandra Marine & General Hospital to continue their important work. Together, we have accomplished great things for our community!

Thank you in advance for your support. To date, we have raised over \$170,000.00. Year five will push us to \$200,000.00. We are hoping you will consider donating to this cause. We look forward to hearing from you.

Sincerely,

Handwritten signature of Myles Murdock in black ink.

Myles Murdock  
AMGH Foundation Board Chair  
Alexandra Marine & General Hospital  
Foundation

Handwritten signature of Jay McFarlan in black ink.

Jay McFarlan  
President  
Gateway C.E.R.H

Handwritten signature of Anne-Marie Thomson in blue ink.

Anne-Marie Thomson  
General Manager  
Goderich and Central Huron YMCAs





*Join us for the 5th Annual*

# HOMETOWN HEROES

## RAISE A LITTLE HEALTH CHARITY HOCKEY GAME

Thursday July 19, 2018

### 2018 Sponsorship Packages

#### Title Sponsor—\$10,000

- Naming rights for the event and inclusion of logo on all event materials
- Inclusion of all Platinum Sponsor privileges
- 20 tickets to the game • 20 passes to the post game reception

#### Platinum Sponsor—\$5,000

- Company name on all Jerseys and presented to sponsor—signed by
- Sponsor named when player is introduced
- Full Page advertisement in program
- Company logo on website and social media
- 5 tickets to the game
- 5 passes to the post game reception
- Special mention during the Opening Ceremonies
- Recognition in event press releases and all media activities
- Game announcement thanking your company as a major sponsor
- Presentation of post game awards
- VIP photo with player

#### Silver Sponsor—\$1,000

- Company name on Jersey and presented to sponsor
- Sponsor named when player is introduced
- Quarter page advertisement in program
- Company logo on website and social media
- 2 tickets to the game
- 2 passes to the post game reception

#### Gold Sponsor—\$2,000

- Company name on all Jerseys
- Sponsor named when player is introduced
- Half page advertisement in program
- Company logo on website and social media
- 4 tickets to the game
- 4 passes to the post game reception
- Special mention during the Opening Ceremonies



#### Bronze Sponsor—\$500

- Sponsor named when player is introduced
- Listing in game day program
- Quarter page advertisement in program
- 2 tickets to the game
- 2 passes to the post game reception



**Gateway**  
Centre of Excellence  
In Rural Health







JOIN US FOR THE 5TH ANNUAL  
**Hometown Heroes:**



# RAISE A LITTLE HEALTH CHARITY HOCKEY GAME



## Thursday, July 19, 2018

At the Goderich-Huron YMCA - 190 Suncoast Drive East, Goderich, ON  
Doors Open - 5PM | Opening Ceremonies - 6:45PM | Puck Drop - 7PM  
Chuck-A-Puck | Silent Auction | Food Booth

Tickets can be purchased at the YMCA, MP Ben Lobb's Goderich Office,  
the Alexandra Marine & General Hospital or online at [www.eventbrite.ca](http://www.eventbrite.ca)

*Proceeds from the game will be equally distributed to the Alexandra Marine & General Hospital  
Foundation, Goderich-Huron YMCA's Strong Kids & Gateway Centre of Excellence in Rural Health*



[www.htheroes.ca](http://www.htheroes.ca) | tickets: \$10 Adults \$5 Children



@hometownheroesgoderich



@htheroes2018



# Hometown Heroes: RAISE A LITTLE HEALTH CHARITY HOCKEY GAME

## 2018 Sponsorship Registration Form

Organization or Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Payment Options: amount \$ \_\_\_\_\_

☐ Cheque (cheques payable to AMGH Foundation - HTH Hockey

Attention: Jennifer Yule - 120 Napier St. Goderich, ON N7A 1W5)

☐ Visa or ☐ M/C Card # \_\_\_\_\_ Expiry Date \_\_\_\_\_

Please check one of the following categories to confirm the level of  
your support in the Hometown Heroe's Annual Hockey Game

☐ Title Sponsor—\$10,000

☐ Bronze Sponsor—\$500

☐ Gold Sponsor—\$2,000

☐ Silver Sponsor—\$1,000

☐ Platinum Sponsor—\$5,000

**See you July 19th! Thank you for your support.**

*For more information regarding donations, please contact*  
*Gwen Devereaux at 519-870-3667 or Jennifer Yule at 519-524-8689 ext. 5716*  
[gwen.devereaux@amgh.ca](mailto:gwen.devereaux@amgh.ca) [jennifer.yule@amgh.ca](mailto:jennifer.yule@amgh.ca)



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