

**From:** Rhonda Long [<mailto:Rhondaofdaytripping@hotmail.com>]  
**Sent:** February 9, 2018 11:17 AM  
**To:** [devans@northhuron.ca](mailto:devans@northhuron.ca)>  
**Subject:** Daytripping 2018 - Map Listing

Hello,

This is what our map listings look like. We have a pull-out section of the paper that lists towns by name and businesses in it.

WINGHAM M-5  
Alice Munro Literary Garden 519-357-1096  
North Huron & Barn Dance Museum 519-357-1096  
[www.northhuron.ca](http://www.northhuron.ca)

I have always given a deal to Connie for this. The cost total is \$150+HST. for the full year.

I will need to know if you want to be a part of this before **Tuesday, Feb 13th.**

Below is a bit about us.

*I'd like to introduce you to our magazine and I think you may find it to be a suitable marketing venue, as many of our readers are your target market. Daytripping is unique for two primary reasons. It is dedicated to promoting the most unique shops and stops including antique, craft & gift shops, B&B's, tearooms, live theatre, artisans, garden centres and many events. We do not accept ads for commonplace items such as auto dealers, real estate, insurance or chain stores. Every shop in Daytripping is owner-operated and it is the premier guide for people who like to... daytrip! The second unheard-of feature of "The Daytripper" is that it is written entirely by its readers; we have no reporter on staff and, though we have various fun fillers and an editorial column, our readers have created the paper's content throughout our 23 years.*

*Daytripping in Southern Ontario is an enormously popular travel guide, distributed from Windsor and Sarnia all the way along the north shore of Lake Erie to the Grand River, west of Hamilton to the Waterloo area, Kincardine and the Lake Huron coast, and to all points in between. It is published five times per year and distributed extensively throughout our entire region.*

*35,000 copies are printed (70,000 in July-August) and picked up free of charge by the travelling public from home and abroad at antique and unique shops, tourist information centres and American border points. Leftover copies are few and far between and it is customary for our readers to anticipate the arrival of each issue - we actually print an additional 30,000 copies and distribute them at our discretion to meet the demand,*

*bringing the annual total to 240,000 copies. Daytripping is also published in its entirety online at [www.daytripping.ca](http://www.daytripping.ca) at no additional cost to you.*

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## Daytripping

[www.daytripping.ca](http://www.daytripping.ca)

free travel tourism magazine with day trips, tours, tourist information, festivals, theatre, fairs, craft shows, antique shows, unique gift shops, bed & breakfast, museums, in Ontario, Canada - London, Windsor, Toronto, Sarnia, Chatham, Niagara Falls, Brantford, Port Stanley, Simcoe, Goderich, Stratford, Petrolia

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*You will have many salespeople boast about the rewards of advertising with them, but I will encourage you to investigate Daytripping's benefits for yourself. Please phone any of our customers and ask for their opinion on our prices, service, reputation and, most importantly, effectiveness. It is a truly unique magazine, one that must be browsed through by our potential customers to be fully appreciated. If you do this, I'm sure that I'll have the opportunity to thank you for allowing us to assist in your promotion.*

*Our readers have called Daytripping their best friend, the best magazine they've ever seen, and even their bible for the road. It's made a lot of friends along the way. While it's been imitated many times, there's still only one Daytripper - and you too can call it your own. We hope you will!*

Rhonda Long  
Daytripping Advertising Sales Rep  
519-873-0243 [cell](tel:519-657-1869) 519-657-1869 [home](http://www.daytripping.ca)  
[www.daytripping.ca](http://www.daytripping.ca)

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[Find us on Facebook "Daytripping in Southern Ontario"](#)