

From: Heather Fraser <heather@northhuron.on.ca>
Sent: Monday, February 12, 2018 10:23 AM
To: Dwayne Evans
Subject: The Citizen

Good Morning Dwayne,

I am an advertising Sales Consultant with The Citizen, I work with the advertisers within the Wingham area and I am your contact for advertising needs. Barb Black had advised me to speak to you with any questions I have and projects I am working on that I used to work with Connie on.

Right now that is our new option of Pre-booking for the Community Service Pages.(See attached Schedule). With this new option, you can choose from the schedule which ones you would like to support, and if you choose a minimum of 6, you save. Normally one ad space on these pages is \$50.00+HST each. If 6 or more are booked they are only \$45.00+HST each, billed at the time of publication. In 2017 North Huron was a part of 3 pages, Volunteer Appreciation, Elementary School Fair, and Remembrance Day. This is lower then in previous years, due to some rearranging of funds for advertising for our IPM Souvenir edition. The Scout/Guide Week Page is the next page to publish, on February 22nd. North Huron was a part of it in 2016. I have attached the 2017 page for you to look over as well. If you could have a look over both, and let me know by Friday if you would like to Pre-book and save, I would be happy to help.

Thank you

Heather Fraser

Advertising Sales Consultant

The Citizen & Stops Along the Way

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