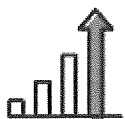




# Prosperity Fund, Sponsorships & Donations

At Libro Credit Union, growing prosperity across southwestern Ontario is why we exist. We're passionate about investing locally, in people, communities and enterprises, and we understand that prosperity is more than financial transactions and balance sheets. We are bringing our purpose to life through the Libro Prosperity Fund annual granting program and by our Sponsorships and Donations Program. Initiatives considered for sponsorships or grants will focus on the following three areas where we feel we can make the most impact in the prosperity of our communities.

If your organization is working on local initiatives that focus on economic development, money smarts and encourage youth leadership, we'd like to hear from you. Apply for one of our programs below.

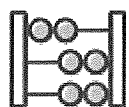


## REGIONAL ECONOMIC DEVELOPMENT

Including Programs that Support:

- Self-employment, entrepreneurship, small business and co-operative start-up, development and growth.

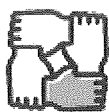
- Rural and agricultural development planning and revitalization.
- Food security (e.g. community gardens, farmers markets, processing and distribution projects that support self-reliance and job creation).
- Co-operative and local economy projects (e.g. buy local programs, buying clubs, co-operative education and business collaborations).
- Economic self-reliance for marginalized members of the community including skills development, employment and self-employment.
- Capacity building support for economic development organizations.
- Advancing research, development and innovation to improve the effectiveness of regional economic development initiatives and contribute to the regional economic development field.



## **MONEY SMARTS**

Including Programs that Support:

- Building financial knowledge, skills and confidence of individuals and families.
- Assisting economically disadvantaged people to build financial assets (e.g. matched savings programs).
- Building financial capability of people and families to adopt or improve upon good financial behaviors such as saving consistently and making good use of financial products.
- Capacity building support for financial literacy organizations.
- Advance research, development and innovation to improve the effectiveness of financial literacy initiatives and contribute to the financial literacy field.



## **YOUTH LEADERSHIP**

Including Programs that Support:

- Enterprise skills; equipping young people with the knowledge and support to set up their own businesses or income-generating activity.
- Opportunities for youth in agricultural business and other rural activity.
- Youth leadership and career skill development including for vulnerable youth.

## **Libro Prosperity Fund**

- Application period: February 5, 2018 - March 15, 2018
- Decisions are made by our Branch Councils and the Prosperity Fund Advisory Panel
- Funding decisions & announcements: September
- Funds will be made available in November
- Grant Levels: Minimum \$5,000 - Maximum \$100,000

### ***Learn More***

***(<https://www.libro.ca/community/prosperity-fund/prosperity-fund-program>)***

### ***Apply Now***

***(<https://grantstream.com/Libro/form/prosperity/en/>)***

## **Sponsorships & Donations**

- Applications are accepted year-round
- Typically 4-6 weeks is required for decisions on applications

- Decisions are made by Branch Managers

***Learn More***

***(<https://www.libro.ca/community/prosperity-fund/sponsorships-donations-program>)***

**PAGE LINKS**

About the Libro Prosperity Fund

(<https://www.libro.ca/community/prosperity-fund/prosperity-fund-program>)

2018 Prosperity Fund Application

(<https://grantstream.com/Libro/form/prosperity/en/>)

Sponsorship and Donations

(<https://www.libro.ca/community/prosperity-fund/sponsorships-donations-program>)

**RELATED LINKS**

2017 Prosperity Fund Grant Recipients

(<https://www.libro.ca/community/prosperity-fund/prosperity-fund-program/award-recipients>)

Focus Areas

(<https://www.libro.ca/community/prosperity-fund/prosperity-fund-program/focus-areas>)

Student Programs

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