

Thank you to everyone who attended the three DestinationBLYTH workshops on October 12th, November 2nd and November 30th, 2017. The enthusiasm and level of discussion from the group was incredibly promising for what the community can achieve working in alignment. **A report outlining the results of the three** workshops can be found here.

DestinationBLYTH is a structured development process that aligns and leverages the various opportunities evolving in Blyth. The process began with the community forming a destination network to discuss and develop consensus on the direction the village is taking and what makes Blyth unique. The next step in the process is to consider collaborative projects that can improve elements of the visitor experience, communication and community design.

To facilitate those collaborative projects, we are pleased to announce the launch of the **Blyth Destination Development Strategic Co-Investment Opportunity.** 

We will be hosting an information and brainstorming session about the opportunity as soon as possible in February or March. A formal invitation and application guide will follow shortly.

Looking forward to continuing this process with you, Andrea Gardi Senior Project Manager Regional Tourism Organization 4 Inc.