

AQUATIC CENTRE STATS SNAP SHOT

The Aquatic Centre opened October 10, so not many stats to summarize yet, but the opening month is showing strong return of utilization:

- Utilization for week of October 16-20 was 938 visits as compared to 704 visits last year at the same time. This represents 25% increase.

Program specifics: based on this week and last year for the same week/same programs (October 16-20):

<u>ACTIVITY</u>	<u>2016 visits</u>	<u>2017 visits</u>
Daytime Aquafit	230	231
Evening Aquafit	24	34
Adult & Senior swims	37	39
Family Swim	16	19
Sunday Public Swim	25	43
Public Swimming Lessons	92 registrants	102 registrants

Upcoming and New Programs

- Board of Ed programs this fall: FE Madill swim team , Howick Central school (1x per month swim for the school year), FE grade 10 and 11 gym classes 1x per week for 5 weeks
- New Programs this fall: evening Special Olympics, Tuesday evening lane swim, Tuesday am Adult & senior swim, Toonie Tuesdays – all drop in programs \$2