

## Wingham BIA Executive Meeting Minutes – Aug. 24, 2017

**Present:** Doug Kuyvenhoven, Dave Tiffin, Connie Goodall, Sandy Walker, Jason Schiestel, Jim Snyder, Dave Peers, Lisa Hearnden, Yolanda Ritesma-Teeninga (part)  
**Absent:** Christine McGrath

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Call to order at 6:31

### **Agenda:**

- Moved D. Peers, 2<sup>nd</sup> by J. Schiestel to approve the agenda.

### **Previous Minutes:**

- Moved by J. Snyder, 2<sup>nd</sup> by J. Schiestel to accept the minutes as read.

### **Economic Development:**

- Wayfinding signs expected in September
- Vacant unit tax rebate program – Secretary to email membership with update from Huron County. Will be brought up at General meeting as well.
- Governance Committee – Connie looking for 2 members of both Blyth & Wingham BIAs to review the Constitutions and By-Laws of each.
  - Moved by J. Snyder, 2<sup>nd</sup> by D. Peers to form a joint Governance Committee – passed
  - D. Kuyvenhoven and D. Peers will attend for Wingham.
- Attended short meeting with MP and Conservative Immigration Critic on immigration in Huron County.

### **Financials:**

- Current account is low, but due to receive cheque for 2017 levy.
- Questioned the cost of the audit.
- Moved by S. Walker 2<sup>nd</sup> by D. Peers to pay bills reported – passed
- Doug & Jason to co-ordinate Accounts Receivable list for promotional event billings.

### **Retail Committee:**

- Sidewalk sales promotion was a success.
  - 13 participants and foot traffic was very strong.
- Fall promotion will coincide with the Festival of Lanterns in late October. Oct. 26-28
  - Festival of Lanterns will be Friday, Oct. 27.
  - Will be looking for more volunteers and try to co-ordinate timing with annual dance.
  - Need to work with Knights of Columbus event for benefit of both.

### **Curb Appeal:**

- Red Apple vacant lot – Doug has contact information, but nothing further at this time. WIP
- Banners or Flags 2018 – Executive is recommending to stay with Canada flags and red & white flowers for 2018. Will request that the Horticultural Society do the same for the lightposts.
  - Will discuss with the Works Dept. about watering store baskets when doing lightposts.
- Clothing Bins – Council declined to pass by-law to remove bins.

**Other Items:**

- Cenotaph Railings – Doug to follow up with Rob Stutte of Maitland Welding. Railings on 2 sides.
  - Need to ensure Legion and Town of Wingham are onboard.
- Remembrance Toppers – WIP. Sherri Giffen has done much research, but has a few questions
- Events billboard – discussion regarding signs at town entrances promoting annual events.
  - Also discussed a building history picture/story for business windows.
- RC Jets – Suggested that the BIA contact RC Jet co-ordinator to discuss how to promote this event.
  - Moved by J. Snyder, 2<sup>nd</sup> by J. Schiestel to follow up.
  - Dave T. to contact organizer and report back.
- Cowbell – Wingham BIA congratulates Cowbell on their successful opening.
  - How can Wingham capitalize on the popularity?
- OPP Policing – Public meeting to be held September 25 to present costing information. No further details at this time.

**Adjourned:** 8:41 p.m.

**Next Executive Meeting** – Thursday, Sept. 28, 2017, 6:30 p.m. - Museum