Dear Reeve Vincent,

This year, on Tuesday, November 28, 2017, we have the chance to be part of a movement that will change the calendar and help make history. We are celebrating a day dedicated to giving -- when charities, families and businesses can all come together for GivingTuesday – a day to celebrate giving and encourage more, better and smarter giving during the Holiday Season. We at the Wingham & District Hospital Foundation are proud to be part of the Giving Tuesday movement.

Last year, cities and towns throughout North America formally endorsed GivingTuesday. The Governor General also publicly supported GivingTuesday.

In 2016, more than 5,700 partners participated in Canada. Through the power of social media, millions of people spread the word resulting in #GivingTuesday trending on Twitter and receiving tens of millions of media impressions. The movement has also resulted in a significant increase in donations to Canadian charities.

As a GivingTuesday partner, the board of the Wingham & District Hospital Foundation would like to respectfully request that the Township of North Huron officially proclaim November 28, 2017 as GivingTuesday.

North Huron can really help to make GivingTuesday into something that will change the way our community thinks about philanthropy and community service for generations to come. The campaign provides a framework and ideas for people to choose their own best way to contribute to their communities and will provide citizens with an opportunity to share their giving stories. For additional information, please visit <u>www.givingtuesday.ca</u>.

Should you be amenable to this request, we would be happy to provide a written proclamation for your use.

It would be truly be an honor to have the Township of North Huron formally proclaim November 28, 2017 as a day of giving. Thank you for considering our request.

## Nicole Jutzi

Foundation Coordinator Wingham & District Hospital Foundation 519-357-3903 Office Hours: Mon, Tues & Wed 8am to 4pm www.wdhfoundation.ca





## Proclamation

## Giving Tuesday November 28, 2017

*Giving Tuesday* is a Canadian day of giving and volunteering, taking place each year on the Tuesday following Black Friday and Cyber Monday. It is designated to bring charities, businesses and individuals together to give back to the community in any way they find most personally meaningful.

WHEREAS, Giving Tuesday follows Black Friday and Cyber Monday. This day provides an opportunity to recognize the tremendous impact of philanthropy, volunteerism and community service in the Township of North Huron where people give whatever they are able to give; and

WHEREAS, Giving Tuesday is a day where citizens work together to share commitments, rally for favourite causes, build a stronger community, and think about other people; and

WHEREAS, Giving Tuesday is an opportunity to encourage citizens to serve others throughout the holiday season and throughout the year.

NOW, ON BEHALF OF council and the citizens of North Huron, I, Reeve Neil Vincent, do hereby proclaim November 28, 2017 as:

## **Giving Tuesday**

in the Township of North Huron, and encourage all citizens to join together to give back to the community.

Reeve Neil Vincent Township of North Huron Date