

Wingham Executive Meeting Minutes – April 28, 2016

Present: D. Tiffin, C. Goodall, J. Snyder, D. Kuyvenhoven, L. Hearnden, S. Walker, J. Schiestel. D. Peers

Absent: Y.Ritesma-Teeninga, C. McGrath

Call to order at 6:33 p.m.

Approval of Agenda:

1. Moved by D. Peers, 2nd by S. Walker to approve agenda.

Previous Minutes:

1. Minutes of Mar. 31 meeting read. Moved by J. Schiestel, 2nd by S. Walker to accept minutes as read.

Finance:

1. Moved by D. Peers, 2nd by L. Hearnden to close savings account at TD and transfer any overdraft balance from operating account as we keep no funds and there's a monthly cost. Passed.
2. Treasurer reviewed the finances to date. Moved by J. Snyder, 2nd by D. Peers to approve the cheques written.
3. List of Associate members reviewed for follow up for 2016 dues.

Business From Previous Meetings:

1. Christmas Lights – will be available when we need them and final bill will be payable at that time. Sandy to co-ordinate with Jason.
2. BIA Position on Donations – no further communications on this subject at this time.

OBIAA Conference Action Items:

1. Connie to contact Vicky Lass on 5 year strategic plan and FICE (First Impressions Community Exchange).
2. Review website redevelopment with Walkerton BIA.
3. "Win This Space" promotion.

BIA Subcommittees:

1. Retail Committee – C. McGrath chair
 - a. Radio advertising – Dave Wallace agreed to assist, hopefully with G. Ballagh's assistance.
 - b. Community Cash – expect to run again in Nov/Dec.
2. Canada Day – Flags for Josephine St.
 - a. Planning for something more special in 2017 for Canada's 150th.
3. Festival of Lanterns – Mark McDougall
4. Christmas Lighting – Tharon Riley & Stacey Boyd
 - a. Recommending to not do on Nov. 11 as previously thought. Probably Nov. 12th.
5. Christmas Parade Float – BIA Executive
6. Communications
 - a. Website – D. Tiffin & D. Kuyvenhoven
 - b. Business Directory – D.Kuyvenhoven, T. Riley
 - c. Mailchimp email list – D. Kuyvenhoven
 - d. BIA feature articles – D. Tiffin & D. Kuyvenhoven
 - e. Block Captains – D. Peers, Y. Ritesma-Teeninga

7. Curb Appeal – D. Kuyvenhoven and another
 - a. Vacant store fronts – L. Hearnden
 - b. Touch of Class Mural – to be done by June 1
 - c. Josephine St enhancements – D. Kuyvenhoven, T.Riley
8. Other Business:
 - a. Moved by D. Tiffin, 2nd by J. Schiestel to put up cross street banner for Alice Munro even though MMF promoted on other side is not running. Passed.
 - b. D. Peers hosting Executive bbq July 9. 5:00 p.m.

Adjourned 8:00 p.m.

Next Executive Meeting – Thursday, May 26 at 6:30 p.m.