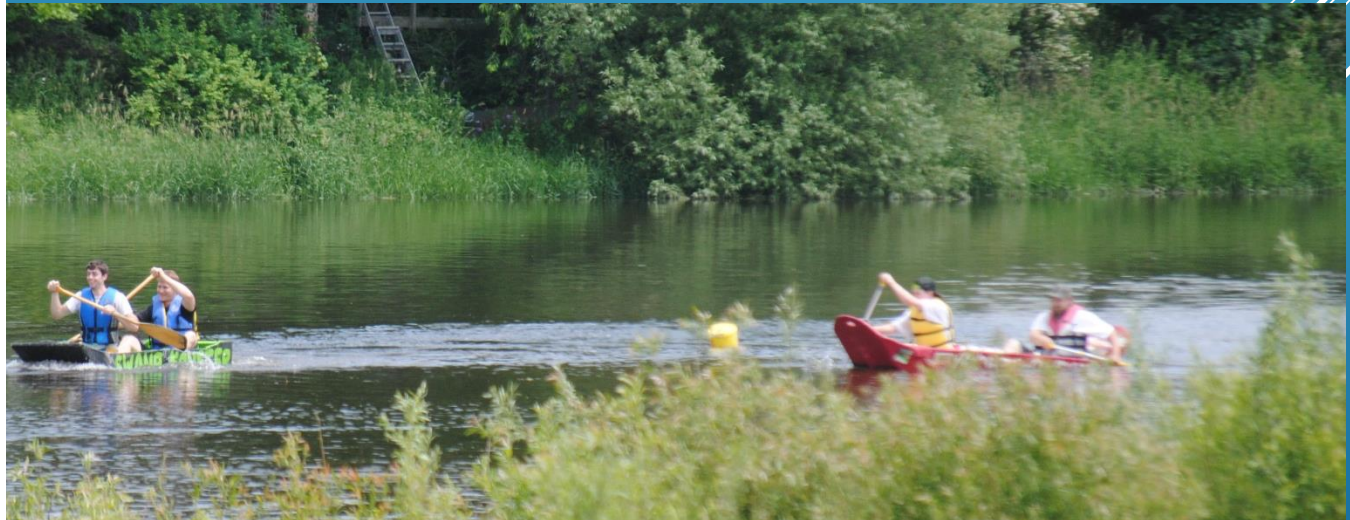


Musical Muskrat Festival 2017


MUSIC AND MORE ON
THE MAITLAND SHORE !



2017 PLANNING COMMITTEE

Bob Wheeler Co-Chair/ Logistics Captain	Melinda Wheeler Co-Chair Inventory
Julie Bullivant Treasurer/Sponsorship/ Entertainment	Pam Tiffin Treasurer/Food
Angela McPherson Secretary	Holly Al Children's Activities
Ashley Schnurr Car Show/Duck Race	Richard Al Web support
Bruce Eichler Kinsmen representative	Bruce Stainton Boat races
Jillian Underwood Entertainment/Food	Neil Vincent North Huron Council Rep

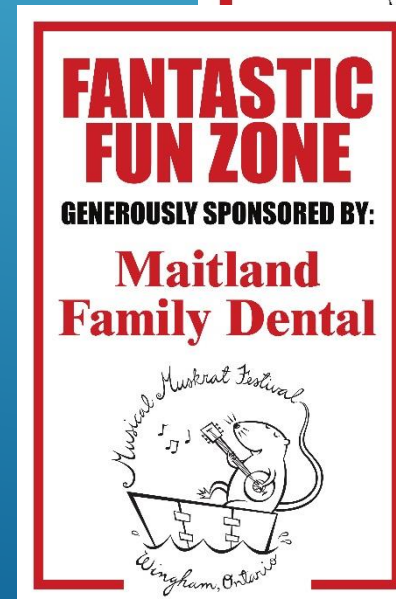
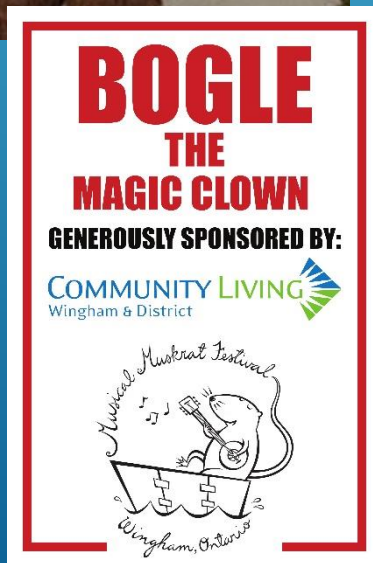
2017 – A YEAR OF REBUILDING

- ▶ Several new committee members joined and helped launch the festival after a year of regrouping
 - ▶ Worked with representatives of the Wingham Kinsmen Club
 - ▶ Return of a community church service that was very well attended and was a joint project by several area churches
 - ▶ Bar was run by the Wingham Knights of Columbus
 - ▶ Huron County Library hosted activity table
 - ▶ Activities for older youth included Orb Ball Races and Climbing Wall
- 
- A series of white diagonal lines of varying lengths and thicknesses, located in the bottom right corner of the slide.

Advertising



Posters
Radio Ads
Print Ads
Stops Along the Way
Ontario's West Coast
Lawn Signs
Facebook
Website
Event Signage



CHILDREN'S ACTIVITIES

Several Inflatables
Trackless Train
Animal Rides
Dog Show
Build-A-Boat
Library Activity Table
Clown
Face Painting
Climbing Wall
Orb Ball Races
Music Students Entertained
on the main stage



NEW THIS YEAR



EVENING ENTERTAINMENT

Excellent
Entertainment

Great
attendance
even with
Letterkenny
event
happening in
town





STAND UP
PADDLE
BOARDS

CARDBOARD BOAT RACES

A favourite every year!!

New in 2015
– returned
for 2017

COMMUNITY PARTNERS

Wingham Kinsmen

Wingham Knights of Columbus

Fire Department North Huron

Huron County Library

East Wawanosh 150th
Anniversary Committee

Community Living Wingham &
District

Wingham & Area Pastoral
Association

Wingham Hitmen

White Willow Studio



THE 2017 NUMBERS

Total income	\$ 12,832.90
Total expenses	\$ 19,009.63
Money from reserves	\$ 6,176.73
Account Balance	\$ 23,225.62



Testimonials

Thank you for bringing back this wonderful family event!

Loved the church service – hope it becomes a yearly event!

Our kids had a blast!!

Looking forward to next year!





MOVING FORWARD

Look at ways to make the festival sustainable

Continue to build committee

2017 Community Support

Thank you to our sponsors!

Platinum



**Maitland
Family
Dental**
*event sponsor

Gold



FOXTON FUELS
519-357-2664



Media Sponsors



Thank you to our sponsors!

Silver

MICROAGE BASICS
MCDONAGH INSURANCE BROKERS LTD.

Bronze

RINTOUL'S POOLS AND SPAS
*event sponsor

DEAN'S VALUMART
*event sponsor

FRIEND OF THE FESTIVAL

RIEGLING ACCOUNTING

CHAMELEON'S FASHION BOUTIQUE

THE WORKSHOP

WINGHAM OPTOMETRY

RIVERVIEW RESTAURANT

BARRY'S SERVICE CENTRE

REXALL PHARMA PLUS

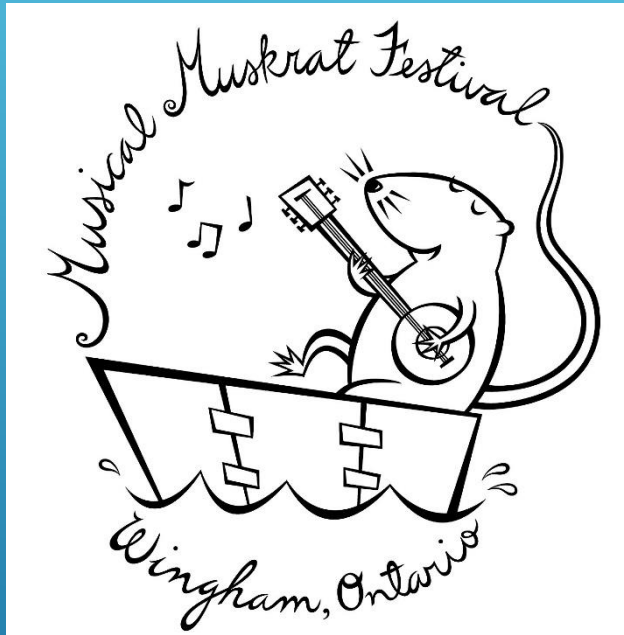
WESCAST INDUSTRIES

WINGHAM FOODLAND

STEVE NIXON-MCINTEE REAL ESTATE



THANK YOU!



www.musicalmuskratfestival.com



Follow us!

Musical Muskrat Festival