



Musical Muskrat Festival 2017

Festival Wrap-Up Meeting

July 6, 2017

North Huron Museum 7pm

Meeting called to order: 7pm

Present: Robert Wheeler, Julie Kirkby, Ashley Schnurr, Melinda Wheeler, Neil Vincent, Connie Goodall (recording), Holly Al

Regrets: Pam Tiffin

1. Review of the positive points of MMF 2017

- Church
- Chicken dinner for sure
- Had several people thank committee members for bringing back such a fabulous family event
- Full Nelsons
- Matt Train
- Entertainment was excellent!
- Ice cream novelties
- Whole weekend went well
- Firemen's breakfast

2. Review of issues to improve for next year

- What is the concern?
- How could it be made better?
- MC.
- Beer gardens on the ball field? Event seemed too spread out this year
- Security group out Durham (East Wawanosh event)
- Volunteers!!!
- Have non-alcoholic drinks available.
- Duck tickets out sooner
- Signage and advertising ready sooner
- Cut down on the last minute stuff
- Ashley will collect the ducks in 2018
- Have tickets available sooner and advertise where they are available

- Need something for people to do Saturday afternoon after boat races are over.

3. Feedback from Partners

- Knights of Columbus – quite happy, would be interested in doing it again.
- Inflatable Company – very happy. They made what they were hoping. Felt the community was very welcoming. Few people mentioned concern with price of wristband. Overall everything was positive.
- Pizza vendor – nice feedback received – ideas for improvement: Location not ideal would have preferred to be where more activity was going on. Beer garden location may have been more suitable if we want them for the evening activities. In future would consider coming at 5pm if no dinner planned and 8pm – 1ish if a dinner is planned.
- Bruce Vincent – feels he would be interested in doing it again. Suggested that the committee charge more.

Will follow up with other partners – church service, Stand-up paddle boards

4. Financial Review

Money received from returns – 191.70

Money received from Knights 1421.50

Bills to pay – Blyth Printing

Draft reconciliation presented by Julie, approximately 4250 deficit realized in 2017. To be finalized with completion of financial transactions.

5. Sponsor Recognition

- Thank you notes – Connie and Julie will split up the list of sponsors and supporters and send thank you notes. Julie to pick up thank you notes
- Newspaper ad to thank sponsors and those who supported event
motion by: Robert Wheeler seconded by: Holly Al

Facebook/website updates and thank you to be posted to sites

Pam has sent a thank you note to the church service pastor

6. Report to Council

Plan to report to Council to on August 8th – Report to be prepared by July 31st.

Prepare report by e-mail with input by committee

Neil thanked the committee for work on the festival. Acknowledged the success of the event with a small and effective planning committee.

*Thank you so much
for making this
event a huge
success!*

7. Next steps

- Meeting date for MMF2018
- Tuesday, September 26, 7pm (to be put on website and facebook – Connie)

Meeting adjourned: 8:20pm