



TOWNSHIP OF NORTH HURON

REPORT

Item No.

REPORT TO: Reeve Vincent and Members of Council
PREPARED BY: Connie Goodall, Economic Development Officer
DATE: 15/05/2017
SUBJECT: Terms of Reference – Musical Muskrat Festival
ATTACHMENTS: Terms of Reference – Musical Muskrat Festival

RECOMMENDATION:

THAT the Council of North Huron approve the Terms of Reference for the Musical Muskrat Festival Planning Committee as presented by the Economic Development Officer.

EXECUTIVE SUMMARY

As per the Committee Appointment Policy, the Township of North Huron may establish and appoint Committees of Council as a means of obtaining public participation, public consultation on Township policies and programs or to work on specific projects. The Township of North Huron, through the Committee Appointment Policy, encourages citizens to get involved and participate in the development and enhancement of the community. The volunteer effort of residents and business owners improves the quality of life and greatly contributes to the Township's success.

DISCUSSION

In 2005 after the success of the 2004 Homecoming, the Musical Muskrat Festival was established at the request of North Huron Council. The intent of the Festival is to continue to offer a community based event that promotes positive engagement, partnerships and opportunities for the residents of Wingham and the surrounding area. The event, planned by a volunteer Committee of Council requires a Terms of Reference with North Huron to govern the parameters in which they operate. The terms of reference for the Musical Muskrat Festival Planning Committee is attached for council review and approval.

FINANCIAL IMPACT

The Musical Muskrat Festival Planning Committee operates with revenue derived from the success of the prior years' event with no financial impact on the municipality. If, in the future, a profit is realized, the money will be directed to a North Huron project as mutually agreed on by the Municipality and the Musical Muskrat Festival Planning Committee.

FUTURE CONSIDERATIONS

Annual planning for the Musical Muskrat Festival will be consistent with the requirements and expectations outlined in the Terms of Reference.

The success of the festival each year determines whether the event will run the following year.

RELATIONSHIP TO STRATEGIC PLAN

GOAL: Our community is attractive to new business and residents

Outcome: Tourism is a driver in economic development

GOAL: Our residents are engaged and well informed

Outcome: We cultivate a culture of volunteerism and belonging

Connie Goodall, Economic
Development Officer

A handwritten signature in black ink, appearing to read 'Sharon Chambers', written over a horizontal line.

Sharon Chambers, CAO