

Muskrat Festival

April 17, 2017

7:00pm

Attendance: Connie Goodall, Ashley Horton-Schnurr, Angela MacPherson, Melinda Wheeler, Robert Wheeler, Jill Underwood, Pam Tiffin, Neil Vincent, Julie Bullivant, Holly Al

Meeting was called to make all members of committee aware of a large event happening in Wingham on the Saturday of the planned Muskrat Festival. Letterkenny will be coming to Wingham on the Saturday night in association with the International Plowing Match. Expected attendance at this onetime special event being brought to council on Tuesday April 18 is 800 people.

Discussion was:

- 1) Cancel Saturday night and end Festival at 7:30 after the inflatables are finished. Concern that we can't compete with the attendance at the Letterkenny event.
- 2) Keep the beer tent open however cancel the entertainment. Security would not be required as attendance would be expected to be under 200 people. No expenditures would be added by keeping the tent open – would just require the bar crew to still commit. The other concern would be whether the food trucks would still want to be there if the attendance was expected to be lower.

Julie called to motion that the committee move forward with keeping the beer tent open on the Saturday night as discussed in option 2.

Robert second the motion

All committee members in favor.

Considerations:

- Jill will touch base with the entertainment previously scheduled to cancel
- Pam to touch base with the Pizza vendors. Committee has agreed to pay the \$200 for the Hawkers and Peddler license due to all the inconveniences. Committee needs them due to selling liquor.
- Pizza vendors have questions regarding license form – Connie to seek clarification
- Fire department Breakfast from 8-10:30 followed by lunch 12-3 – Melinda will email to confirm
- Connie will offer our entertainment to Letterkenny entertainment as a possibility.
- Advertisement will move forward – lawn bags being organized tomorrow, boost Facebook, radio package should have number tomorrow

Next Meeting April 18 @ 7pm – Museum