

**MINUTES**  
**BLYTH BIA BOARD MEETING**

Blyth Arena  
April 5<sup>th</sup>, 2017 at 8am

**Board Members Present:**

Rick Elliott, Chair  
Gary vanLeeuwen, Treasurer  
Irene Kellins  
Crystal Taylor, Service Club Rep  
Cat O'Donnell  
Lissa Kolkman  
John McHenry, Director of Marketing, Blyth Festival

**Others in Attendance:**

Connie Goodall, North Huron (recording)  
Brenda Nyveld, The Citizen  
Denny Scott, The Citizen

**Regrets:**

Bill Knott, North Huron Council Representative  
Peter Gusso

Meeting called to order at 8:04am.

Welcome and opening remarks by BIA Chair, Rick Elliott

Declaration of Pecuniary Interests  
none declared

Adoption of the Agenda

***That the Blyth BIA Board hereby adopts the Agenda as presented:***

Motion: John McHenry

Seconded: Gary van Leeuwen ***carried***

Delegations and Invited Guests  
none

Minutes from the Previous Meeting

***That the Blyth BIA Board hereby adopt the minutes of the Board Meeting held on March as printed and circulated. (Minutes prepared by Cat O'Donnell)***

Motion: Gary van Leeuwen

Seconded: Irene Kellins ***carried***

Treasurer's Report

Treasurer, Gary van Leeuwen gave a brief verbal report on the meeting with North Huron representatives (March 17, 2017). Gary van Leeuwen and Rick Elliott met with Donna White, North Huron Director of Finance regarding budget process and levy. Sharon Chambers, CAO; Bill Knott, North Huron Council Rep and Connie Goodall, EDO also attended. Gary found the meeting helpful and was interested to note that the BIA levy is

budget driven and not vice versa. The budget is project driven and suggested that an action item going forward would be to start work on the 2018 budget in October 2017. Connie Goodall advised that the completion of the BIA Strategic Plan will help give the process direction.

Revenue & Expense Budget vs. Actual January 1 through April 4, 2017 was presented.

Revised budget will be presented at a full membership meeting in next few weeks.

***That the Blyth BIA Board hereby adopts the Treasurer's Report as presented.***

Motion: Irene Kellins

Seconded: John McHenry ***carried***

Business Arising From Previous Meetings: none

Correspondence: none

#### Committee Reports

##### Streetfest – Irene Kellins

Meeting was held Monday, April 3/2017, at Sharons' store, beginning at 6:pm

Attended by Sharon Davis, Jane Smyth, Patty Kellins & Irene Kellins

Regarding fencing. A quote from Fortess fencing has been rec'd. To just deliver the fence would be \$450. To do set up and takedown as well, would be \$690. The committee was unanimously agreed that this was excessive. After speaking with arena staff, Sharon learned that there is fencing belonging to North Huron (approx. 350') and we would like to ask council for permission to use this fence for the day. If it can be arranged at this late date we'd like to ask for staff to assist with set up and teardown.

We have prepared info sheets and have the insurance sheet from Connie. Letters to the churches and service groups are being prepared and are expected to go out in May.

There was discussion about hanging information boards on the fence by the various groups and businesses to inform the visitors.

We have begun plans for a silent auction.

Updating the Streetfest page has begun

Date of next meeting to be determined after various contacts have been made.

Meeting ended at 6:45pm

Friends of the Village – Lissa Kolkman – verbal report

There will be a Mothers day event at the Canada 150 tulip garden at the horticultural park on Dinsley st. on May 14<sup>th</sup>. Raffle tickets are going well. Will be putting a display in Sharon Davis' storefront. Draw to be made on July 30, 201. Tulips are up!  
Currently looking for a Landscape Designer to help define a few projects that have been identified for park areas. Spring Clean-up will happen in next couple of weeks. Date TBD – volunteers welcome!

ACTION: Gary van Leeuwen will forward contact name for landscape designer.

Blyth 140<sup>th</sup> – Crystal Taylor – verbal report

Next meeting: April 11<sup>th</sup>

Movie night for Friday evening has been confirmed. Will be provided by Huron County Health Unit.

Ministerial Association will plan for church service including sound system. Will not be part of the planning for an old fashioned picnic. Suggested people bring their own lunch to enjoy a picnic and family games in the park after the church service. Invitation will encourage those who wish to come after the church service and participate in the picnic and games to do so. Successful Bow Bee was held – good attendance for meeting to tie bows for 140<sup>th</sup> decorating. Lions will no longer be doing an anniversary celebration on the Saturday afternoon of the 140<sup>th</sup> weekend.

ACTION: Rick Elliott will forward contact name for Shriners Fish Fry (July 29<sup>th</sup>) to Crystal Taylor.

Strategic Planning

Group is meeting and doing their homework. Will give update at next BIA meeting.

North Huron Economic Development Officers Report

Connie Goodall gave brief update on Huron County Economic Development Breakfast and meeting of the Chambers and BIAs.

Shared information on Small Business Centre – located at 54 West Street, Goderich (519)524-8394 x. 6. The Centre is a resource for those planning to start or grow a business in Huron County, they offer:

- free business consultations (by appointment)
- Business name registration and permit searches
- workshops and seminar for new and existing businesses
- research assistance and access to public computers
- Networking events
- grant opportunities and funding resources

Shared information on Summer Company. Summer Company is open to all Ontario Students between 15 and 29 who are returning to school this fall. Participants can receive an award of

up to \$3,000, hands-on training and mentoring to start their own business. For more information visit [Ontario.ca/SummerCompany](http://Ontario.ca/SummerCompany) or call 1-888-576-4444.

North Huron Council Report: none

New Business

Potential Advertising – Brenda Nyveld

Deadline for Summer edition of Stops Along the Way and National Volunteer Week edition of the Citizen is April 28<sup>th</sup>, 2017.

***That the Blyth BIA will pay for an ad in the Volunteer edition of the Citizen (\$47 + HST)***

Motion: Gary van Leeuwen

Seconded: Cat O'Donnell *carried*

***That the Blyth BIA pay for an ad in the summer edition of Stops Along the Way (\$304 + HST).***

Motion: Gary van Leeuwen

Seconded: John McHenry *carried*

North Huron will be supplying all campers in the Blyth Campground with information packages again this summer. You can submit information to Connie at any time throughout the summer but in order to hit all scheduled events, please have some to her by May 15<sup>th</sup>, 2017.

Recommended 2500 by May 15<sup>th</sup> for the summer season. Campground schedule to follow:

**TOWNSHIP OF NORTH HURON BLYTH CAMPGROUND**

**LARGE GROUP BOOKINGS**

**SUMMER 2017**

<b><u>OF GROUP</u></b>	<b><u>NAME</u></b>	<b><u>DATES</u></b>	<b><u>Approx. # of SITES</u></b>
Spring OPA Campout		May 19,20,21,22	100 units
Barn Dance		May 24 - 28	300 - 400 units
Road Trek Club and Home and Park Club		June, 5, 6, 7, 8, 9	50 units

Blyth 140 <sup>th</sup> Homecoming	July 2 - July 30	200 units
NSDCA (Square Dancing)	Aug. 04-07	100 units
Thresher's	Sept. 01 - 08	800 units

R. E. D. (Rural Economic Development) Co-Application Update

Blyth BIA was requested to be a partner with North Huron in a RED application for funding to conduct an Accommodation Feasibility Study for the village of Blyth. If successful in obtaining the funding, the study will assess the needs of future accommodations in light of the unprecedented growth in Blyth. The Study is a \$15,000 project with RED funding able to cover up to 50%. The additional 50% is to be covered by the project partners. The feasibility study would result in an investor ready report on accommodation needs.

***That the Blyth BIA supports the Rural Economic Development application for funding for an Accommodation Study for the village of Blyth.***

Motion: Crystal Taylor

Seconded: Irene Kellins *carried*

Rural Tourism Organization 4 (RTO4) - Rick Elliott

Rick will be attending meeting with landscape architect this morning in Toronto to identify projects for RTO4. Blyth has been identified as a community of interest by the Tourism Organization. Rick has previously met with members of Council and RTO4 representatives to talk about potential projects. The landscape architect Jim Vafiadis is the designer behind the previous streetscape plan completed for the village. The intention of today's meeting is to identify projects that the RTO4 can take on that will complement or expand upon the existing plan. May consider the intersection at highway #4 and County Road #25 and how it can be better highlighted as a gateway to the town and how traffic control issues could be addressed.

Similar project could be considered for North end of town in the future.

***Motion to go in camera at 9:09am to personal discuss personal matters about an identifiable individual, including municipal or local board employees.***

Motion: Gary van Leeuwen

Seconded: Irene Kellins *carried*

***Motion to come out of camera at 9:23am***

Motion: Gary van Leeuwen

Seconded: Crystal Taylor ***carried***

Next meeting: Wednesday, May 3, 2017 at the Blyth Arena.

Meeting adjourned at 9:23am

Motion: John McHenry

**Coming Events**

Apr 7 @ 8:00 pm - Open Dance – Swing @ Blyth East Side Dance Studio

Apr 28 @ 5:30 pm – 8:30 pm - Hullett Central Public School Fun Fair and Carnival @ Blyth Arena

Apr 29 - Blyth Legion & Ladies Auxiliary ATV Draw @ Blyth Legion

Apr 29 - Blyth Legion Steak Dinner @ Blyth Legion

May 20<sup>th</sup> – Grand re-opening of Memorial Hall

May 25 @ 10:00 am - May 28 - Barn Dance Jamboree @ Blyth Campgrounds

May 29 @ 7:00 pm -Blyth Festival Volunteer Orientation @ Blyth Memorial Hall

Jun 1 @ 4:00 pm – 9:00 pm - Blyth Festival Used Book Sale @ Blyth Memorial Hall - Lower Hall

Jun 2 @ 9:00 am – 9:00 am - Blyth Festival Used Book Sale @ Blyth Memorial Hall

Jun 3 @ 9:00 am – 5:00 pm - Blyth Festival Used Book Sale @ Blyth Memorial Hall - Lower Hall

Jun 4 @ 12:00 pm – 4:00 pm - Blyth Festival Used Book Sale @ Blyth Memorial Hall - Lower Hall

Jun 30 @ 5:45 pm - Blyth Festival Opening Night Gala @ Blyth Memorial Hall

June 30<sup>th</sup> – July 3 – East Wawanosh Homecoming

July 28 & 29 – Blyth 140<sup>th</sup> Anniversary

July 29 – Blyth Streetfest

Aug 2 - Raku Demonstration @ Maple & Moose

Aug 3 - Bird Carving Demonstration @ Maple & Moose

Aug 4 – Aug 8 National Square Dancing Event @ Blyth Campground

Aug 5 - Maple & Moose Anniversary

Aug 18 – Aug 20 - Blyth Festival Bonanza Weekend @ Blyth Festival