

Wingham BIA Executive Meeting Minutes – March 30, 2017

Present: Dave Tiffin, Doug Kuyvenhoven, Sandy Walker, Dave Peers, Lisa Hearnden, Jason Schiestel, Christine McGrath, Connie Goodall

Regrets: Jim Snyder, Yolanda Ritesma-Teeninga

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Call to Order: 6:37 p.m.

Previous Minutes:

- Moved by Lisa, 2nd by Dave P. to accept minutes of Jan. 11 Exec meeting as read.

AGM Review:

- Secretary read the Feb. 23 AGM minutes for review. Moved by Sandy, 2nd by Christine to accept minutes as read.
 - Concern of low attendance at AGM. Suggested that next year invitations be hand delivered.
- Board members
 - Dave P. nominated Doug Kuyvenhoven to remain as chair, 2nd by Dave Tiffin. Passed
 - Lisa nominated Dave Peers as vice. 2nd by Sandy. Passed
 - Christine nominated Dave Tiffin for Secretary. 2nd by Lisa. Passed
 - Lisa nominated Jason Schiestel as Treasurer, 2nd by Christine. Passed
 - There were no other nominations for any of the above positions

Financial Report:

- Treasurer reported on the current financials.
 - Will be making a request to Council for portion of levy, as in past years.
- Letters for Associate Membership have brought in 4 to date. This is money we didn't have last year.
- Moved by Dave Tiffin, 2nd by Dave Peers to pay outstanding cheques.

First Impression Community Exchange (FICE)

- We will be visiting Walkerton on April 11 to present our findings. 7:00 p.m. meeting at Jubilee Hall.
- Connie will do the presentation.

Strategic Plan

- Core Team training has been completed for Wingham and Blyth
- Training has been brought forward in General BIA meetings in Feb and Mar.
- April Executive meeting will focus on strategic planning for Wingham BIA.

Retail Committee Report

- "April Showers" will take place in late April. Will coincide with the fashion show on April 25.
 - Some discussion regarding delinquent accounts for past promotions
 - Aging accounts receivable will be included in the financial statements going forward
 - Moved by Dave Tiffin, 2nd by Jason Schiestel that:
 - Accounts over 60 days must be paid prior to future events
 - Repeat offenders will be required to be prepay for future promotions.
 - Passed unanimously

Musical Muskrat Festival

- Connie provided an update on the MMF. Executive is filled.
- Expect it will run at a deficit due to not getting full bar proceeds.
- No midway, but an “inflatable” park with various activities
- Volunteers needed to monitor the children’s activities
- Date will coincide with the cross street banner.

Alice Munro Festival

- Plans well underway for first weekend in June.
- Large amount of programming in Wingham throughout the weekend
- Planning to use the Town Hall Theatre for some events
- More volunteers for the weekend would be helpful

Other Items

- Town Hall Theatre – contract for HVAC awarded and is below budget
 - Planned reopening is Sunday, May 14. Program to be organized by Thomas Beard
 - Board to meet to make formal plans
- Curb Appeal – Suggestion for silhouette fence beside the Red Apple to hide the vacant lot. Similar to those in Walkerton.
- Moved by Christine and 2nd by Dave P that the dog bowl project not go forward based on new information regarding pet health concerns. Passed
- 2 more Christmas lights have been ordered. Some repair required to a few that were up, but this is under warranty
- Way finding signs – Connie preparing report to go to Council

Adjourned at 8:07

Next Executive Meeting – Thursday, April 27.