



TOWNSHIP OF NORTH HURON

REPORT

Item No.

REPORT TO: Reeve Vincent and Members of Council
PREPARED BY: Connie Goodall
DATE: 01/05/2017
SUBJECT: Economic Development Activity Report
ATTACHMENTS: Alice Munro Festival Flyer

RECOMMENDATION:

THAT the Department Activity Report for the Economic Development Office dated May 1, 2017 is hereby received for information purposes.

EXECUTIVE SUMMARY

The Economic Development Officer provides periodic updates to Council on activities within the Economic Development Department.

DISCUSSION

1. Walkerton First Impressions Report
The EDO and representatives attended Walkerton on April 11 and presented the First Impressions Report to Walkerton.
2. Tickets for the Alice Munro Festival are now available. The committee comprised of representatives from Huron County, the Board of Ed, Huron County Library, North Huron and community members continue to build the Festival into a destination event. The festival is regularly mentioned on writer's blogs and is listed as one of the top writing festivals in Canada. A list of 2017 story tellers is attached.
3. Blyth BIA Strategic Planning committee currently has a survey available for all members to give input to the formation of the plan.
4. Coming Events
Alice Munro Festival – June 2 – 4, 2017 Locations in Blyth, Wingham and Goderich
Musical Muskrat Festival – June 9 – 11, 2017
East Wawanosh 150th – June 30 – July 2, 2017
Blyth 140th Anniversary – July 28 – 29, 2017
Blyth Streetfest – July 28 (with Anniversary event)
5. Social Media Report
Facebook – current number of page likes 609
Twitter – current number of followers 1100

FINANCIAL IMPACT

Financial considerations for the above have been included in the 2017 Economic Development Budget.

FUTURE CONSIDERATIONS

RELATIONSHIP TO STRATEGIC PLAN

Goal: Our community is attractive to new business and residents

Outcome: We foster a positive business environment that retains, promotes and attracts businesses and investment

Outcome: Tourism is a driver in economic development

Goal: Our residents are engaged and well informed

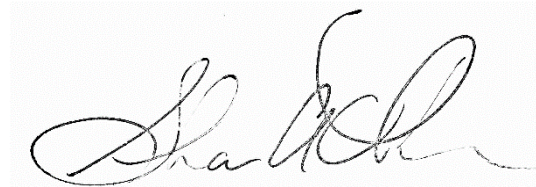
Outcome: We communicate and celebrate our successes in a positive way.

Outcome: We cultivate a culture of volunteerism and belonging.

Outcome: We solicit communication from residents and promote citizen engagement

Connie Goodall - EDO

Enter your name, enter your role



Sharon Chambers, CAO