



April.13, 2016

Township of North Huron  
P.O. Box 90,274 Josephine St.  
Wingham, Ontario  
N0G 2W0  
Attn: Kathy Adams-Clerk

I am sure council is aware that there is a major event being hosted in Huron County in the fall of 2017 and that being the International Plowing Match and Rural Expo in Walton, Ontario September. 19 to September.23, 2017 on the Jack Ryan farm.

As I am sure you can appreciate an event of this magnitude requires a great deal of preparation and the Executive for the local committee( IPM 2017) and all the associated committee's have been diligently working hard to ensure the Match is a success.

A key part of the promotion of IPM 2017 is that 2017 marks the 100<sup>th</sup> IPM Match. According we are wishing to have a kick off event 100 days out from the match (June.10, 2017). Our wish is to hold the event at the West Cast Centre on the day in question. Given our plan as an Executive is to involve all parts of the County of Huron, it is for that reason North Huron has been chosen by the Executive to host this kick off event.

The main focus of the event is to Host a local act known as Letterkenny along with a local DJ, yet to be finalized before and after the Letterkenny act.

This event will draw a number of people from all parts of the County and abroad, which will be of a significant value to the North Huron Community. The plan for this event is to run it on the arena floor at the West Cast Centre from 8pm to 1:00am.

As part of the Special Occasions  
Public Event as an organization we

permit requirements for a  
require the endorsement of

[www.plowingmatch.org](http://www.plowingmatch.org)

"Be Seen in Huron in 2017"



North Huron Council to proceed with the application for the Special Occasions Permit. The requirements indicated the event has to be designated by North Huron council as an event of municipal significance benefiting the Community of North Huron.

It is the opinion of the IPM2017 Executive North Huron would benefit in a number avenues along with Community support for this kick off event.

In closing we would ask the Council of North Huron consider providing a letter of designation endorsing the event to be of significance for the municipality of North Huron for our June.10, 2017 kick off event.

Yours truly,

Kevin Varley  
IPM 2017 Executive Member