

**MINUTES
OF THE BLYTH BUSINESS
IMPROVEMENT AREA (BBIA) MEETING
HELD AT THE BLYTH ARENA
WEDNESDAY, MARCH 1, 2017 AT 8:00AM**

Board Members Present

Rick Elliott, Chair
Gary Vanleeuwen, Treasurer
Cat O'Donnell
Irene Kellins
Lissa Kolkman

Others in Attendance

Connie Goodall, North Huron
Bill Knott, North Huron Council
Brenda Nyveld
John McHenry, Director of Marketing, Blyth Festival

Absent

Peter Gusso, Secretary

No invited Guests

Due to the absence of Peter Gusso, our Secretary, Cat O'Donnell was asked to take the minutes in his stead. Cat O'Donnell reluctantly accepted to take the minutes for this meeting. Cat O'Donnell does not recall what time exactly the meeting started, her guestimation would be sometime shortly after 8am.

Declaration of Pecuniary Interests - None Declared

Adoption of the Agenda

Motion: BBIA _____
Moved: Irene Kellins
Seconded: Gary Vanleeuwen

Minutes of the Previous Meeting

No motion was made due to minutes having not been provided. No minutes from the previous meeting also results in these minutes not having properly numbered motions at this time.

Treasurer's Report

Gary Vanleeuwen advised that Donna White had requested July 6th, 2016 BIA Minutes. Rick Elliott confirmed that they would be signed and sent out.

Gary Vanleeuwen discussed the rate of the current levy, asking that it be reassessed and raised, stating there hasn't been upward movement even though other BIA's levy have gone up. (no data supplied)

Rick Elliott stated there hasn't been an MPAC assessment in awhile. (no data supplied) Cat O'Donnell stated to the fact, that she had received 2-3 since moving to Blyth four years ago.

Rick Elliott stated he has asked MPAC to re-assess the levy.

Connie Goodall explained in detail the complete process of how to go about proposing an increase to the Levy, including that we need to receive full membership approval along with other factors before we can begin to submit this to Council.

Connie said she would provide help, and email membership regarding the levy increase whenever the BIA gave her that direction to do so.

Amended budget was passed

Motion: _____
Moved: Lissa Kolkman
Seconded: Irene Kellins

Business Arising From Previous Meetings

- a) Pennant Banners along Queen St Blyth - Blyth Legion & Ladies Aux will work together and are taking the lead on replacing the banners. They will present proofs to the BIA for approval

Committee Reports

a) Streetfest - Irene Kellins presented a report. She stated that she would email a copy of the report to Cat O'Donnell to include in these minutes. See page two of these minutes for report.

Streetfest 2017

Minutes,

Meeting was held Monday, February 27/2017, at Sharons' store, beginning at 6:pm

Attended by Sharon Davis, Jane Smyth, Patty Kellins & Irene Kellins

Progress has been made regarding the use of parking spaces for vendors. An application for a Road Occupancy Permit has been submitted to Nicole Graf from North Huron and she does not foresee any difficulties.

We have a lead on fencing, and are moving forward with this.

The fenced area in front of the Corner Café will be a childrens' play area.

Letters are being drafted to go out to businesses, Churches and area groups regarding the activities, and their participation at Streetfest.

Date of next meeting to be determined after various contacts have been made.

Meeting ended at 6:45pm

b) Friends of the Village of Blyth - Lissa began her report on how well things went at the BIA Pancake Breakfast, but, because of time constraints of this meeting, report will be on next months Agenda.

c) Golden Ticket - Due to time constraints we did not discuss this. Report will be on next months Agenda

d) Marketing Committee - Due to time constraints we did not discuss this. Report will be on next months Agenda

e) Blyth 140th Committee - Cat O'Donnell stated that 211 people attended the BIA Pancake Breakfast, not much else was said, due to time constraints.

North Huron Economic Development Officer's Report - Strategic Planning Meetings - Connie stated that there was great response and involvement at the AGM collecting PESTO & SWOT analysis data from everyone and that all Strategic Planning Meetings are going well.

North Huron Council Report - Bill Knott gave a short report regarding a program involving Julie Sawchuck and school children working together, building temporary ramps, and encouraged the BIA to promote the project to the members to increase accessibility in their community.

Rick Elliott asked to get them on as a delegation.

Rick Elliott stated that he would contact Julie Sawchuck.

Next Meeting - Wednesday, April 5, 2017, 8a.m. at the Blyth Arena

Adjournment

Motion: _____

Moved: Gary VanLeeuwen

Seconded:

Chairperson

acting Secretary